

# LEADERS

## IN PACKAGING 2024

### Category Statistics

Reflects data from January 1, 2024 – Dec 31, 2024

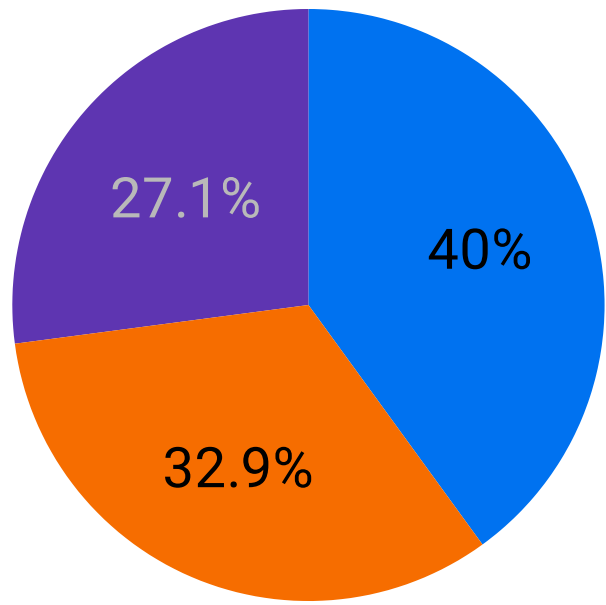
Next update occurs Q3 2025 for the Leaders in Packaging 2025 program.

Impressions  
**2,016,790**

Machinery  
**806,732**

Materials  
**663,756**

Business Drivers  
**546,302**



● Machinery ● Materials ● Business Drivers / Specialty

	Machinery	Impressions	Percent of Total
1.	Bag/Pouch Fill/Seal (Pre-made)	72,770	9.0%
2.	Flow Wrapping	55,200	6.8%
3.	Robotics	47,237	5.9%
4.	Filling/Capping, Liquid & Viscous	45,938	5.7%
5.	Labeling	45,480	5.6%
6.	Cartoning	42,545	5.3%
7.	Case/Tray Packing	42,143	5.2%
8.	Digital Printing	40,718	5.0%
9.	Coding/Marking	40,511	5.0%
10.	Controls & Machine Components	33,699	4.2%
11.	Filling/Capping, Dry	32,255	4.0%
12.	Multipacking/Shrink Bundling/Banding	32,154	4.0%
13.	Capping	30,940	3.8%
14.	Conveying & Accumulation	25,652	3.2%
15.	Palletizing/Depalletizing	21,845	2.7%
16.	Converting Equipment	17,407	2.2%
17.	Case Erect/Seal	15,897	2.0%
18.	Form/Fill/Seal - Vertical	15,543	1.9%
19.	Blisters/Clamshells/Skin Packaging	14,922	1.8%
20.	Material Handling	14,899	1.8%
21.	Inspect/Vision/Testing/Checkweigh/X-Ray	14,362	1.8%
22.	Feeding/Inserting/Unscrambling	14,038	1.7%
23.	Form/Fill/Seal - Horizontal	12,233	1.5%
24.	Shrink Wrapping	11,298	1.4%
25.	Stretch Wrapping/Pallet Load Containment	10,840	1.3%
26.	Weighing/Combination Scales	10,562	1.3%
27.	Adhesive Application	8,406	1.0%
28.	Tamper-Evident Machinery	8,229	1.0%
29.	Thermoform/Fill/Seal	8,112	1.0%
30.	Bulk Handling/Filling Equipment	7,672	1.0%
31.	Strapping	6,796	0.8%
32.	Tray Lidding/Sealing	6,429	0.8%
	<b>Grand total</b>	<b>806,732</b>	<b>100.0%</b>

	Materials	Impressions	Percent of Total
1.	Containers	135,634	20.4%
2.	Closures	114,174	17.2%
3.	Flexible Packaging	113,556	17.1%
4.	Plastics/Resins	94,362	14.2%
5.	Cartons & Boxes	52,583	7.9%
6.	Labels	46,289	7.0%
7.	Protective/Transport Packaging	28,334	4.3%
8.	Blisters/Clamshells/Thermoforming Materials	28,281	4.3%
9.	Additives, Coatings & Inks	22,530	3.4%
10.	Retail Display Packaging	10,398	1.6%
11.	Multipacks/Handles/Carriers	9,987	1.5%
12.	Adhesives/Tape	7,628	1.1%
	<b>Grand total</b>	<b>663,756</b>	<b>100.0%</b>

	Business Drivers	Impressions	Percent of Total
1.	Sustainability	374,952	68.6%
2.	Package Design	79,878	14.6%
3.	E-Commerce	33,949	6.2%
4.	Contract Packaging	33,791	6.2%
5.	Packaging Line Integration	13,941	2.6%
6.	Digital Transformation	9,791	1.8%
	<b>Grand total</b>	<b>546,302</b>	<b>100.0%</b>