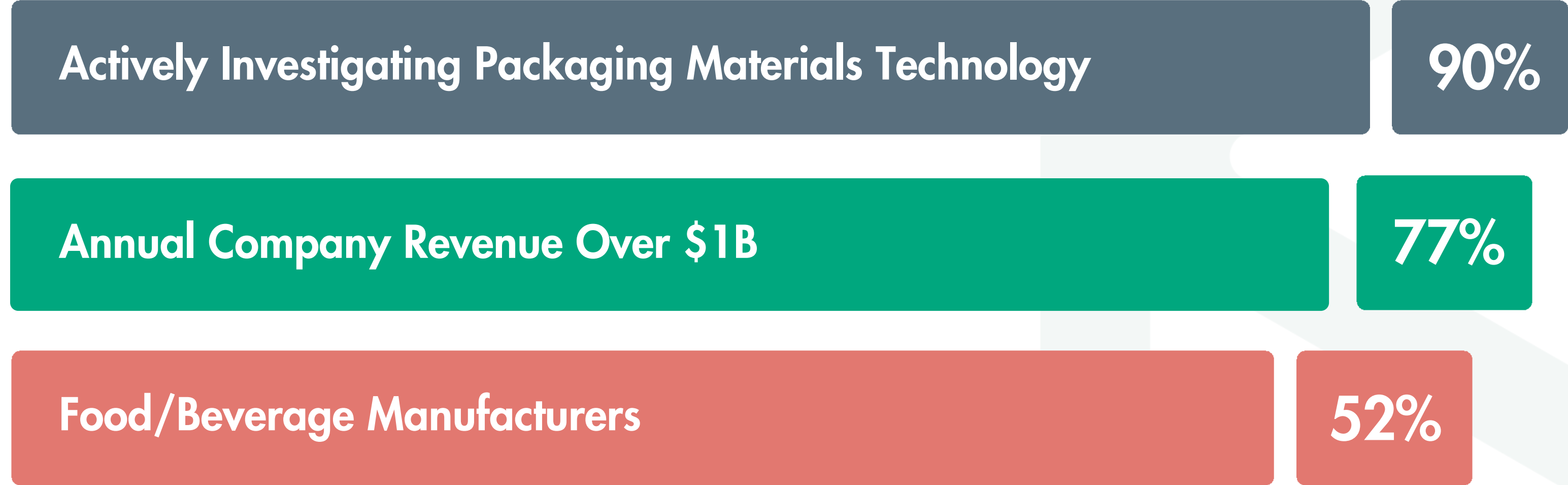


PACKAGING RECYCLING SUMMIT

September 16-18, 2024 | JW Marriott, Anaheim Resort, Calif.

SPONSORSHIP PROSPECTUS

ATTENDEE PROFILE



www.PackagingRecyclingSummit.com


*Data reflective of 2023 attendee registrations as of 9/27.

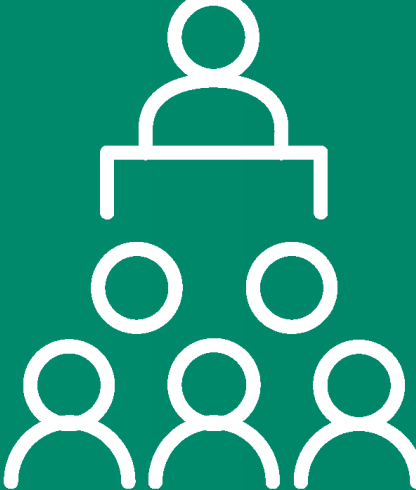
TARGETED ATTENDEE JOB TITLES

- Packaging Development Manager/Director
- Packaging R&D Engineer
- Packaging Innovation Manager
- Vice President of Packaging
- Brand Manager/Director
- Procurement/Purchasing Manager/Director
- Sustainable Packaging Specialist
- Sustainability Manager/Director

Engage in the sustainability conversation with your current and future customers at Packaging Recycling Summit!

TOP REASONS TO SPONSOR

Branding & Awareness 

Thought Leadership 

Networking & Lead Generation 

Showcase Products & Solutions 

Develop Relationships 

SPONSORSHIP PACKAGES

	DIAMOND	PLATINUM	GOLD
Total Available	2	6	4
Price	\$30,000	\$20,000	\$15,000
PRE-EVENT			
Logo, link, and company description on website and in mobile app	X	X	X
Logo on select marketing materials	X	X	X
One (1) LinkedIn post announcing sponsor's participation	X	X	X
Access to attendee list and meeting scheduling tool	14-days Out	7-days Out	7-days Out
Account based marketing (provide target prospect list, up to 50 accounts)	X	X	
VIP Meetings – exclusive email introduction to pre-selected attendees for possible matchmaking	10	5	
Pre-event Webinar – participate in a promotional webinar 8-weeks prior to the event	X		
Pre-event email to registration list	X		
ONSITE			
Event Access			
Staff passes	5	4	3
Client/prospect/end user passes (non-staff members)	20	15	10
Brand Awareness & Experience			
Logo on event signage	X	X	X
Logo included in main stage housekeeping loop	X	X	X
Push notification in mobile app	X	X	
Recognition during welcome address	X	X	
Mobile app interstitial ad	X		
Logo on main stage backdrop	X		
Sponsor breakfast, lunch, refreshment break or networking reception – includes branding & recognition	X	X	
Private meeting room	X		
Thought Leadership			
Executive interview on the main stage (15-min)	X		
Case-study/thought leadership breakout session (30-min)	X	X	
Invite a client or internal subject matter expert to join a main stage panel discussion, moderated by a <i>Packaging World</i> editor (45-min)			X
Video recording of presentation offered in post-event video library	X	X	X
POST-EVENT			
**Complete registration list including full contact information	X	X	
Session attendance report	X	X	X
Presentation hosted in post-event video library	X	X	X
Video Library registration list	X	X	
Video viewer report	X	X	X
Sponsored content download report	X	X	X

**Attendee Name, Title, Company, Postal Address, Email Address

Note: Some package deliverables are deadline-dependent and may not be available at the time contract is signed.

CONTACT: John Schrei | (973) 590-4276 | jschrei@pmmimedialogroup.com

September 16-18, 2024 | Anaheim, CA

PACKAGING RECYCLING SUMMIT



PRESENTED BY **PACKAGING WORLD**

SPONSORSHIP HIGHLIGHTS

Speaking Opportunities!

Stand out as a thought leader in the industry with an executive interview on the main stage, joining a panel discussion or leading a breakout session.

VIP Meetings!

Diamond and Platinum level sponsors will receive email introductions to pre-selected attendees for possible matchmaking.

Networking App!

A dedicated event mobile app with AI matchmaking will make it even easier for you to connect with brand owners and schedule 1:1 meetings. A digital marketplace will also allow you to share product information and resources with participants before, during and after the event.

Client Entertainment!

Leverage this event as your own for client and prospect entertainment with complimentary passes for sponsor guests. Our events team can also work with you to secure a private meeting room, plan a private dinner, or a special night out at Disneyland.

PackagingRecyclingSummit.com

PACKAGING RECYCLING SUMMIT

September 16-18, 2024 | JW Marriott, Anaheim Resort, Calif.

LIVE STREAM SPONSOR

Exclusive - \$15,000
Existing - \$10,000 (only for existing sponsors)

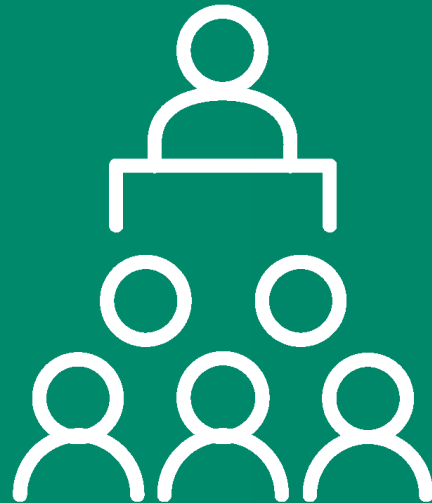
Maximize brand awareness when you sponsor the live video stream for attendees watching remotely.

- Branding on all Live Stream promotions
- Branding on the Live Stream landing page
- Branding on event website
- Video pre-roll ad
- Complete registration/attendance report for live stream attendees

Branding & Awareness



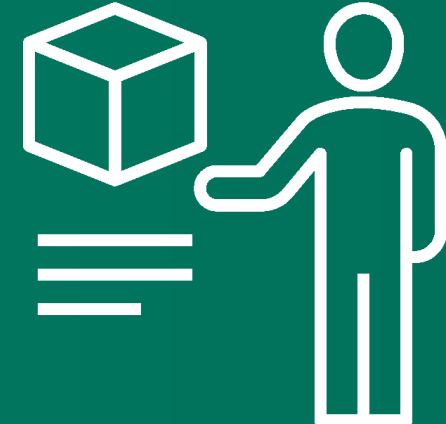
Thought Leadership



Networking & Lead Generation



Showcase Products & Solutions



Develop Relationships



TOP REASONS TO SPONSOR