

# Women in Packaging Supplement — Material Request

Materials Due 7.15.24

## **Interview Questions for Profile** — *Suggested Length: 3 to 5 sentences per question.*

Please note: Not all questions/answers will be included in the print profile, due to space. However, all questions/answers will be included in the digital post of the profile on PackWorld.com. Answers will be edited by *Packaging World* editors for print.

- What is your name and position? How long have you been in this role?
- How did you get into the packaging/processing industry and what attracted you to it?
- What are some of the challenges that you have faced as a female in a male-dominated industry?
- What has been the most important skill you've developed as you advanced your career?
- Has there been a person in your life who has inspired or mentored you? How has that impacted you?
- For young professionals looking at future career paths, describe your position - what does a typical workday look like in your role?
- What advice would you give to young women who are considering a career in packaging or processing?

## **Company Information Required** — *Character Count Limit: 670 Characters (with spaces)*

- Company Name
- Company Mission Statement
- Headquarter Location
- Leadership
  - Example Leadership Positions: Founder, Owner, CEO, COO, and/or Sales Director
- Annual Revenue
- Employee Count Ranges
- Facility Size (sq. ft.)
- Markets Served
  - Example Markets Served: Global, North America, South America, Europe, etc.
- Industries
  - Example Industries: Food/Beverage, Medical, Personal Care, Construction, etc.
- Product Offerings
  - Example: Form-Fill-Seal Machines, Labeling Machines, etc.

## **Additional Materials**

- Headshot of woman in profile
  - File Type .jpg
  - 300dpi at 4.5 x 6
- Company logo
  - File Type .jpg or .png
  - 300dpi at 4.5 x 6