

Where High-Growth Brands Connect with Packaging and Processing Suppliers

Emerging Brands Central had year-over-year growth from 2023 conference-format event to the 2024 stage at PACK EXPO International.

**243%
Attendee
Increase**

169 in-person
attendees in 2023
to 580 in 2024

**31%
Sponsor
Increase**

16 sponsors in 2023
to 21 in 2024

**1,382
Online
Agenda
Adds**

**41
Attendees
per Session
(average)**

**108
Average
Leads**

Per Sponsor