



DRIVE ENGAGEMENT with the most qualified audience in Latin America!

Mundo EXPO PACK connects suppliers with professionals who package, process and automate in Mexico and Latin America. Published in Spanish, media channels include the Mundo Show Issue, (produced in conjunction with EXPO PACK Mexico and EXPO PACK Guadalajara), newsletters, social media, MundoEXPOPACK.com and other digital products.

Circulation







Monthly Web Visitors 11K



Print Distribution 11K



Events 20K

Audience Email Reach by Country

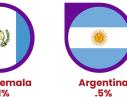


Mexico 93%









Audience - Job Duty

CEO/Gen Mgr/ Other Senior Mgmt

32%

Engineering

14%

Production/Operations/Quality

11%

Procurement

Package Design or Development / Brand Management

Logistics / Supply Chain Management

3%

Plant Management

2%

Testimonial

Our collaboration with Mundo PMMI has played a key role in increasing our brand's visibility across the Latin American region. Through their platforms, we've successfully generated awareness about the recent opening of our new office in Mexico as Serac MidAm, and it has served as a good resource for promoting Serac's latest technological innovations.

-Director General, Serac

Audience - Company Size

25% 250+ Employees

35% 11-50 Employees

20% 51-250 Employees

20% 1-10 Employees