



Category Statistics:  
Reflects data from January 1, 2025 – July 1, 2025

Next update occurs Q4 2025 for the OEM Partner Leaders 2025 program.

Impressions

16,041

Integrated Equipment

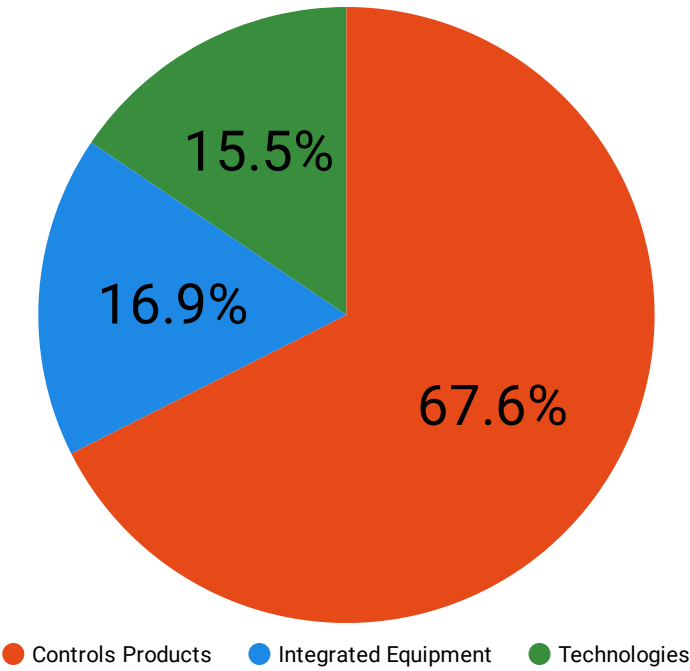
2,709

Technologies

2,493

Controls Products

10,839



Controls Products		Impressions	Percent of Total ▾
1.	Machine Components	3,282	30.28%
2.	Machine Control	3,278	30.24%
3.	HMI's and Operator Interfaces	1,779	16.41%
4.	Sensors & Vision	978	9.02%
5.	Drives & Motors	622	5.74%
6.	I/O & Wiring	542	5%
7.	Linear Motion	358	3.3%
Grand total		10,839	100%

Technologies		Impressions ▾	Percent of Total
1.	Robotics	2,085	83.63%
2.	Machine Safety	408	16.37%
Grand total		2,493	100%

Integrated Equipment		Impressions ▾	Percent of Total
1.	Conveying	976	36.03%
2.	Inspection & Detection	435	16.06%
3.	Labeling	413	15.25%
4.	Coding/Marking	341	12.59%
5.	Weighing	312	11.52%
6.	Adhesive Application	232	8.56%
Grand total		2,709	100%