



Category Statistics

Reflects data from July 1, 2024 - July 1, 2025

Note: We've recently updated this report to reflect 12 months, which encompass half of Leaders 2024 and half of Leaders 2025. Impression counts are not guaranteed.

Next update occurs Q4 2025 for the OEM Partner Leaders 2025 program.

Impressions

41,925

Integrated Equipment

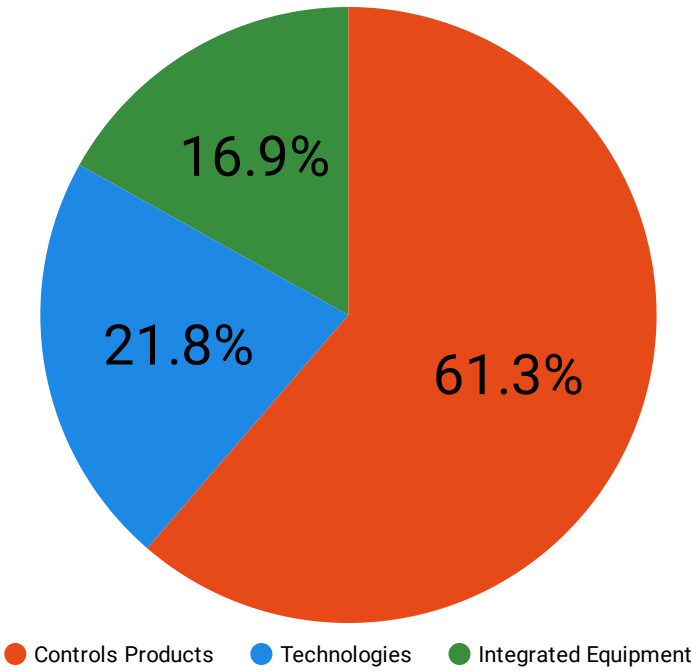
7,083

Technologies

9,132

Controls Products

25,710



Controls Products		Impressions	Percent of Total ▾
1.	Machine Components	7,511	29.21%
2.	Machine Control	7,497	29.16%
3.	HMI's and Operator Interfaces	4,799	18.67%
4.	Sensors & Vision	2,729	10.61%
5.	Drives & Motors	1,398	5.44%
6.	Linear Motion	892	3.47%
7.	I/O & Wiring	542	2.11%
8.	Pneumatics	342	1.33%
Grand total		25,710	100%

Technologies		Impressions ▾	Percent of Total
1.	Robotics	5,493	60.15%
2.	Networking	2,712	29.7%
3.	Machine Safety	927	10.15%
Grand total		9,132	100%

Integrated Equipment		Impressions ▾	Percent of Total
1.	Conveying	2,335	32.97%
2.	Inspection & Detection	1,718	24.26%
3.	Labeling	1,079	15.23%
4.	Coding/Marking	779	11%
5.	Weighing	689	9.73%
6.	Adhesive Application	483	6.82%
Grand total		7,083	100%