



Category Statistics

Reflects data from January 1, 2025 - December 31, 2025

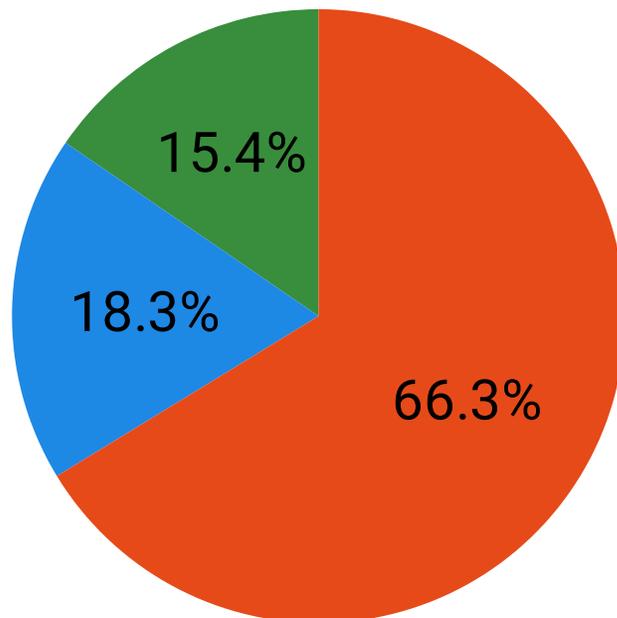
Next update occurs Q3 2026 for the OEM Partner Leaders 2026 program.

Impressions
34,282

Integrated Equipment
6,268

Technologies
5,294

Controls Products
22,720



● Controls Products ● Integrated Equipment ● Technologies

Controls Products		Impressions	Percent of Total ▾
1.	Machine Control	6,867	30%
2.	Machine Components	6,828	30%
3.	HMI and Operator Interfaces	3,443	15%
4.	Sensors & Vision	2,201	10%
5.	Controls Products > Drives & Motors	1,503	7%
6.	I/O & Wiring	1,120	5%
7.	Linear Motion	758	3%
Grand total		22,720	100%

Technologies		Impressions ▾	Percent of Total
1.	Robotics	4,547	86%
2.	Machine Safety	747	14%
Grand total		5,294	100%

Integrated Equipment		Impressions ▾	Percent of Total
1.	Conveying	2,096	33%
2.	Labeling	1,157	18%
3.	Inspection & Detection	1,049	17%
4.	Coding/Marking	803	13%
5.	Weighing	623	10%
6.	Adhesive Application	540	9%
Grand total		6,268	100%