



# Sustainability Central

PRESENTED BY  September 29 - October 1, 2025 @ PACK EXPO Las Vegas  
Located in Booth SU-35000

## SPONSORSHIP PROSPECTUS



# ABOUT THE EVENT

## LEAD THE FUTURE OF PACKAGING SUSTAINABILITY

### *Showcase Your Commitment to a Greener Tomorrow*

At PACK EXPO Las Vegas' Sustainability Central, your brand has the unique opportunity to align with industry pioneers and position itself at the forefront of sustainable innovation. Engage with key decision makers from top companies searching for solutions in sustainable packaging.

Don't miss this opportunity to empower your brand and make a lasting impact that will drive traffic to your booth!

#### **Past session topics include:**

- Catalyzing Circularity
- Towards Global Recyclability Design Guidance
- Sustainability in Biopharmaceutical Packaging
- Enabling Circularity with Smart Packaging
- Sustainable Innovation: Collaborations Drive Decarbonization
- Creating A Business Case to Drive Sustainability
- Design E-commerce Packaging to Enhance Customer Experience



**Location: Booth SU-35000**



## PAST SUSTAINABILITY CENTRAL PARTICIPANTS INCLUDE:



# SESSION SCHEDULE\*

30-minute time slots

## Monday, September 29

10:00 AM

**11:00 AM – Premium Timeslot**

12:00 PM

**1:00 PM – Premium Timeslot**

2:00 PM

3:00 PM

4:00 PM

## Tuesday, September 30

10:00 AM

**11:00 AM – Premium Timeslot**

12:00 PM

**1:00 PM – Premium Timeslot**

2:00 PM

3:00 PM

4:00 PM

## Wednesday, October 1

10:00 AM

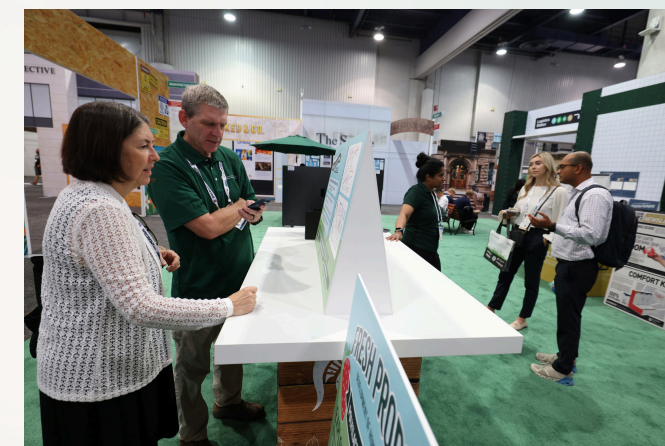
11:00 AM

12:00 PM

1:00 PM

2:00 PM

*\*Tentative schedule*





# SPEAKING OPPORTUNITIES

We are excited to offer for the first time supplier led case study presentations on the highly coveted Sustainability Central Stage at PACK EXPO Las Vegas. Limited spots available on a first-come, first-serve basis.

## *Before the Show*

- Visitors viewing the Education Session schedule on [packexpolasvegas.com](http://packexpolasvegas.com) will see your company's name and presentation title and will be encouraged to add your session to their planner.
- Sustainability Central will be mentioned in direct mail and email communications to targeted prospects who have expressed an interest in sustainability.
- Registered attendees receive emails directing them to the Education Session schedule.
- Listed in the two-page spread on Sustainability Central in the PACK EXPO Showcase mailed to 25,000.

## *During the Show*

- A placard will be delivered to your booth to announce your company's participation at Sustainability Central.
- Daily emails to attendees directing attention to the Education Session schedule online.
- Prominent signage for Sustainability Central, great location on the show floor, and a regular emphasis on sustainability initiatives will encourage strong attendance for your session.

## *After the Show*

- You will receive contact information for all presentation attendees.
- You will receive the video recording of your presentation for your future use in promoting and highlighting your participation.





# SPONSORSHIP PACKAGES

## Premium Sponsorship – Only 4

- 30-minute **prime speaking slot on Monday or Tuesday.**
- Session recording included.
- **Sponsor message from MC during housekeeping remarks.**
- **Branding on stage monitor in walk-in loop.**
- Listed in the two-page spread on Sustainability Central in the PACK EXPO Showcase mailed to 25,000.

### PLUS, as a bonus receive:

- Category listing in **Game Plan Sustainability Finder** insert (print and digital distribution)
  - Premium listing on the Sustainability Solutions Finder website **(\$4,750 value)**

## Standard Sponsorship – Limited to 10

- 30-minute speaking slot (first-come; first-serve).
- Session recording included.
- Listed in the two-page spread on Sustainability Central in the PACK EXPO Showcase mailed to 25,000.





# TOUR OPPORTUNITIES

## Exclusive Show Floor Tour Sponsorship – ONLY 1

Join us as the **exclusive sponsor** of the highly anticipated **Sustainability Central Show Floor Tour**, highlighting select sustainable supplier booths in valuable 15-minute stops. Your brand will take center stage by hosting the grand finale of the tour.

**Cap off the experience** by welcoming all attendees back to your booth for an exclusive end-of-tour celebration with refreshments and networking. This is a unique opportunity to connect with attendees, reinforce your commitment to sustainability, and showcase your leadership in driving meaningful change.

### Highlights of this Opportunity:

- **Final Impressions Last:** As the tour's final stop, your brand will leave a memorable impact, hosting attendees for an end-of-day celebration that reinforces your sustainability message in a lively, engaging setting.
- **Exclusive Access:** Enjoy one-on-one time with tour participants after they've explored the best of the trade show, allowing you to deepen connections and strengthen relationships.
- **Brand Recognition:** Position your booth as the focal point for networking and celebration, associating your brand with sustainability, hospitality, and leadership.

### What is Included:

- Briefing session at the start of the tour by an executive
- Pre-show email highlighting the tour and your sponsorship
- Marketing of sponsorship throughout all campaigns to attendees
- Listed in the two-page spread in the PACK EXPO Showcase mailed to 25,000
- Branding at booth of tour sponsorship and in all PACK EXPO promo ads.
- List of all attendees registered on the tour





# TOUR OPPORTUNITIES CONTINUED

## Tour Stop – Limited to Only 7

As a Tour Stop Sponsor on the Sustainability Central Floor Tour, your booth becomes a destination, where attendees will be invited to engage directly with your team and discover the innovative sustainability initiatives that set your company apart.

- This exclusive opportunity offers more than just foot traffic
- It allows for meaningful interactions with an audience that is specifically interested in sustainable solutions.

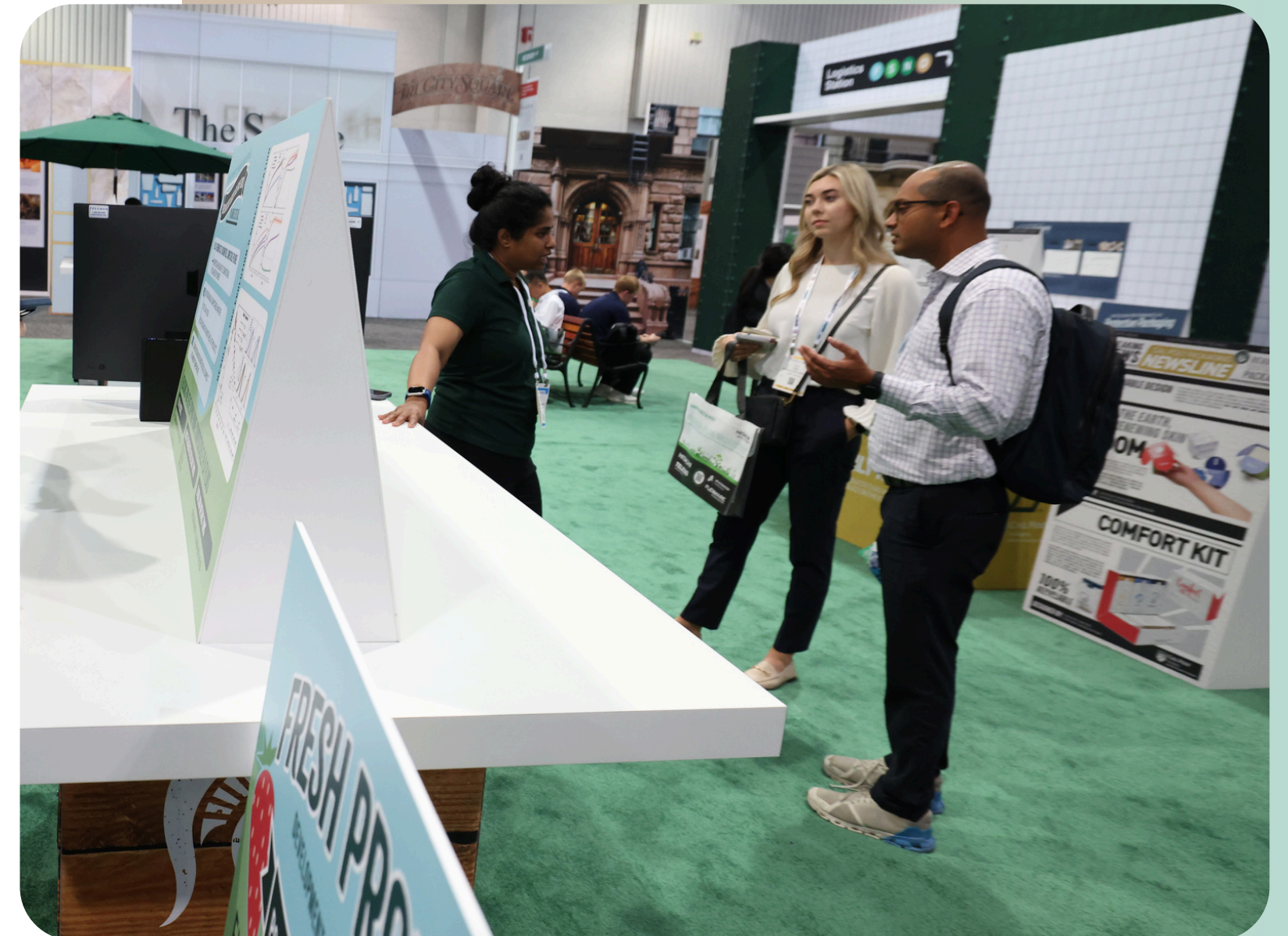
### Highlights of this Opportunity:

- **Dedicated Tour Stop:** Your booth will be a featured stop on the tour, where participants will spend valuable time learning about your products, services, and sustainability initiatives.
- **Engagement with Attendees:** Engage in face-to-face conversations with key decision-makers and influencers, who are eager to learn more about how your company is contributing to a greener future.
- **Memorable Takeaways:** Leave a lasting impression by offering tour participants a branded token or eco-friendly giveaway to commemorate their stop at your booth—ensuring your brand stays top-of-mind long after the event.

This is your chance to not only highlight your leadership in sustainability but to create a lasting connection with a highly targeted audience.

Stand out as a Tour Stop Sponsor and demonstrate your commitment to driving sustainable progress while building deeper relationships with potential partners and clients.

**Make your booth the must-visit stop on the Sustainability Central Floor Tour!**





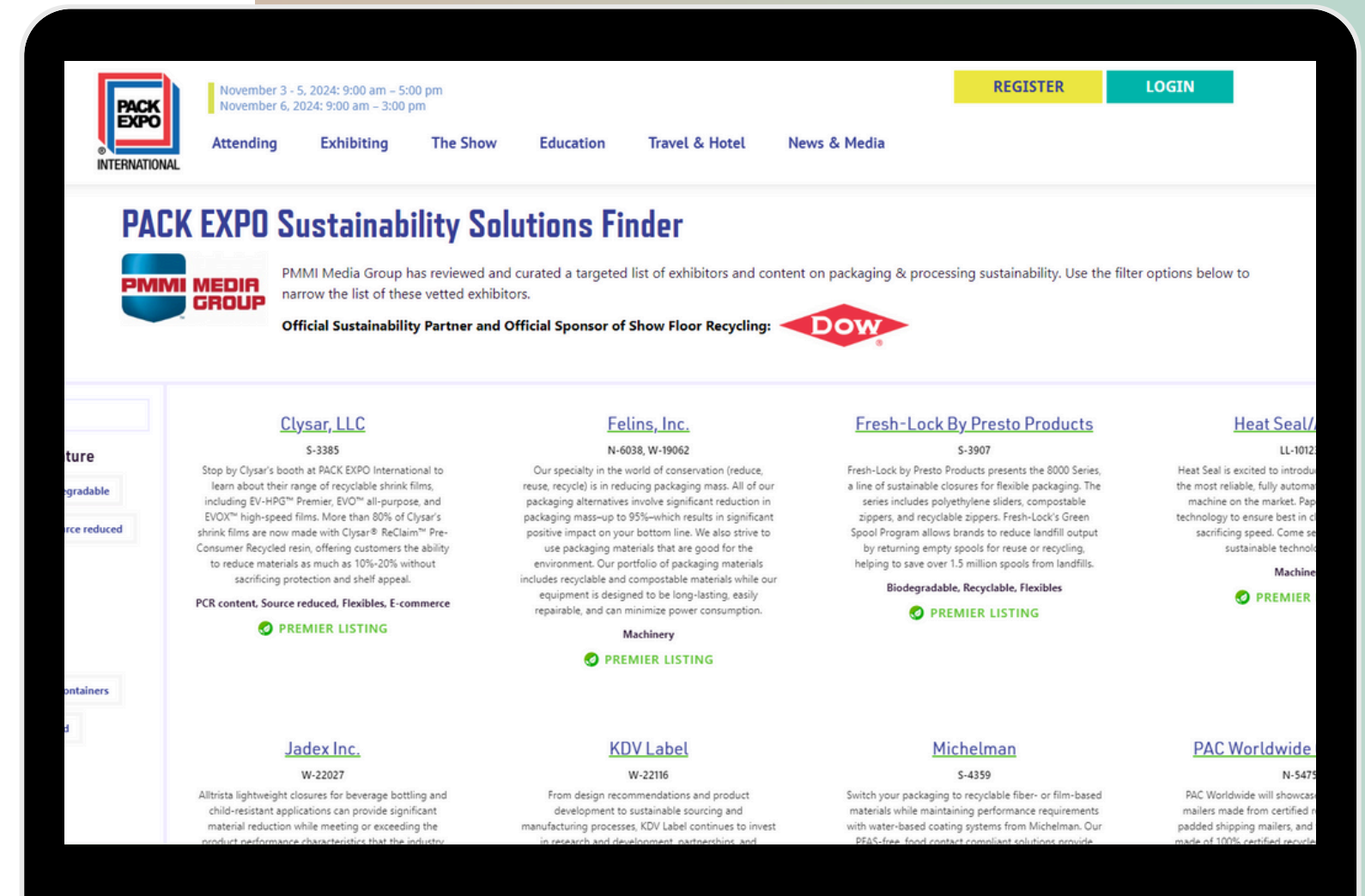
# SPONSORSHIP ADD-ON

## Premium Add-On

As a Standard or Tour sponsor you have the opportunity to "add-on", our Game Plan Sustainability Finder insert at a special sponsorship rate! of \$3800 (a 20% discount from the regular rate)

### Game Plan Sustainability Finder Add-On Includes:

- Category listing in **Game Plan Sustainability Finder** insert (print and digital distribution)
  - Premium listing on the Sustainability Solutions Finder website



# ABOUT US



## **PMMI Media Group**

PMMI Media Group is a market-leading B2B media company that produces information for packaging, processing and automation professionals, bringing together solution providers and end users and facilitating connectivity throughout the supply chain. Its world class media brands — *Packaging World*, *ProFood World*, *Healthcare Packaging*, *OEM*, *Contract Manufacturing + Packaging*, and *Mundo EXPO PACK* — are proven leaders in covering this diverse and dynamic marketplace, and its digital products incorporate leading edge media technologies to deliver informed, actionable business intelligence to the industry.

PMMI Media Group is owned by PMMI, The Association for Packaging and Processing Technologies, a trade association representing more than 950 North American manufacturers and suppliers of equipment, components, and materials as well as providers of related equipment and services to the packaging and processing industry.

Learn more at [PMMIMediaGroup.com](https://www.PMMIMediaGroup.com)





## CONTACT US



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Located in Booth SU-35000

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**Secure Your Spot  
Today!**