

## LEADERS IN PROCESSING 2025

**Elevate Your Brand:  
Year-Round Visibility and Connection  
with Key Decision-Makers**

**Our premier *ProFood World* supplier program, Leaders in Processing, lays the foundation for:**

- year-round multi-channel promotion
- building brand awareness
- connecting you with active buyers
- presence in print and online directories—allowing your products maximum visibility



**Save your spot by 1.9.25**

## Leaders Benefits



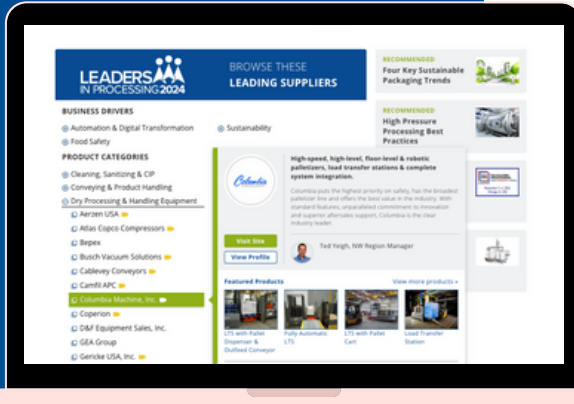
**Integrated online article tagging** positions your directory listing alongside category-related content



**Easy to search and scan directory highlights your solutions** in print and online in up to six categories



**Maximum year-round multi-channel exposure** gets your brand in front of key decision makers



Save your spot by 1.9.25

## KEY FEATURES

- Digital profile on ProFoodWorld.com for all of 2025
- Listed in up to 6 processing product categories online
- Company profile in the February print issue
- 1 full-page ad (to run in February issue)

## FEBRUARY ISSUE DISTRIBUTION

- Print edition mailed to 33,000
- Digital edition emailed to 33,000

## ONLINE LISTING DETAILS

- Company profile page includes contact info, company overview, products, videos, and company news
- Pop-up data card showing an at-a-glance view of your company and product offerings
- Directory listing includes your profile in up to six processing product categories
- Profile listing displays alongside all online articles with category-related content
- Easy-to-view reporting shares insight into category and company views

**Leaders in Processing Online Directory**  
View categories & current Leaders:



ProFoodWorld.com/leaders

**February 2025 Issue:** Serves as a year-long reference guide for processing decision makers.

## Program Details

### Leaders in Processing Package Features

- Inclusion in Up to 6 Categories
- Full-Page February Issue Profile
- 1 Full-Page Print Ad or Equivalent Fractionals (must run in Feb)

\*PMMI members receive a 10% discount

