



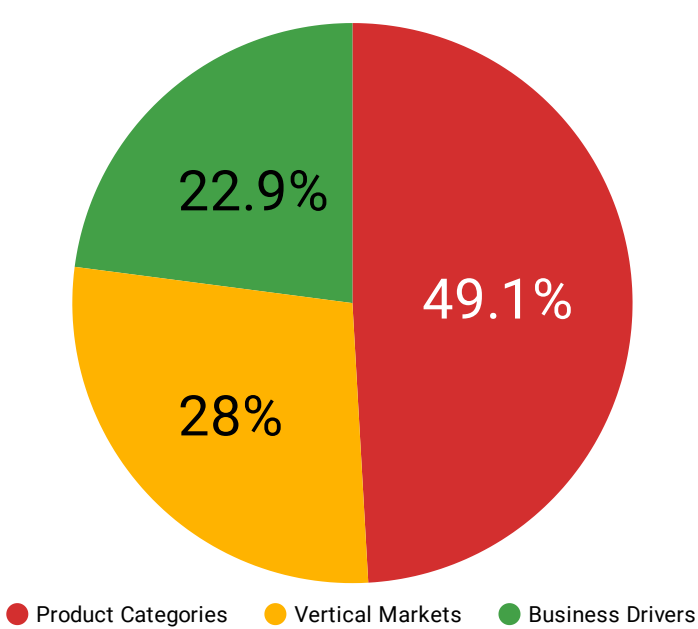
Category Statistics
Reflects data from July 1, 2024 - July 1, 2025
Note: We've recently updated this report to reflect 12 months, which encompass Leaders 2024 and Leaders 2025. Impression counts are not guaranteed.
Next update occurs Q4 2025 for the Leaders in Processing 2025 program.

Impressions
310,531

Product Categories
152,466

Vertical Markets
86,849

Business Drivers
71,216



	Product Categories	Impressions ▾	Percent of Total
1.	Plant Operations & Equipment	26,651	17.48%
2.	Facilities, Design & Infrastructure	20,046	13.15%
3.	Food Processing Equipment	19,493	12.79%
4.	Mixing & Blending Equipment	16,014	10.5%
5.	Dry Processing & Handling Equipment	12,553	8.23%
6.	Refrigeration, Chilling & Freezing Equipment	11,804	7.74%
7.	Packaging Equipment & Materials	11,272	7.39%
8.	Conveying & Product Handling	10,909	7.16%
9.	Liquid Processing & Handling Equipment	9,301	6.1%
10.	Inspection, Sorting & Weighing	7,636	5.01%
11.	Cleaning, Sanitizing & CIP	6,787	4.45%
	Grand total	152,466	100%

	Vertical Markets	Impressions ▾	Percent of Total
1.	Beverage	12,266	14.12%
2.	Meat, Poultry & Seafood	10,964	12.62%
3.	Bakery & Snack	9,846	11.34%
4.	Fruits & Vegetables	7,934	9.14%
5.	Confection & Candy	7,791	8.97%
6.	Prepared & Canned Foods	6,433	7.41%
7.	Frozen & Refrigerated Foods	5,754	6.63%
8.	Dairy	5,725	6.59%
9.	Pet Food	4,458	5.13%
10.	Soups, Condiments, Sauces, Spices, Dips & Dressin...	4,403	5.07%
11.	Food Ingredients	4,321	4.98%
12.	Grains, Seeds, Beans, Flour & Nuts	3,540	4.08%
13.	Cereals, Breakfast Foods	3,414	3.93%
	Grand total	86,849	100%

	Business Drivers ▾	Impressions	Percent of Total
1.	Sustainability	20,194	28.36%
2.	Food Safety	31,020	43.56%
3.	Automation & Digital Transformation	20,002	28.09%
	Grand total	71,216	100%