

**Category Statistics**

Reflects data from January 1, 2025 - December 31, 2025

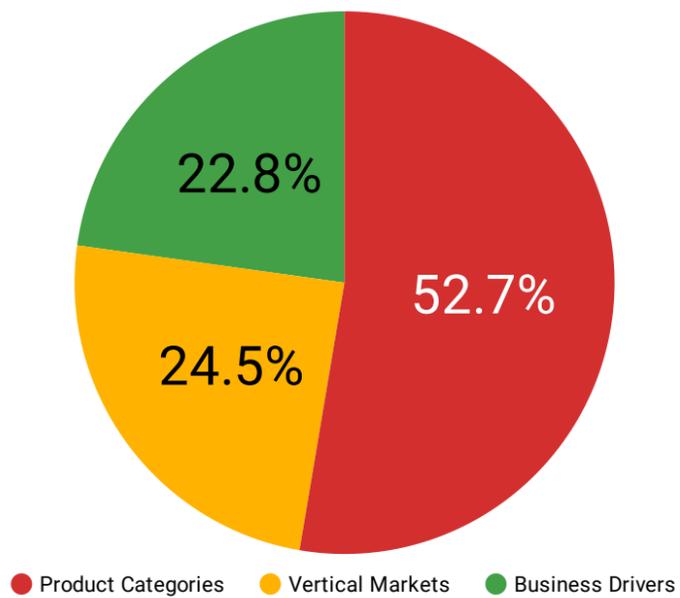
Next update occurs Q3 2026 for the Leaders in Processing 2026 program.

Impressions  
**274,571**

Product Categories  
**144,606**

Vertical Markets  
**67,353**

Business Drivers  
**62,612**



Product Categories		Impressions ▾	Percent of Total
1.	Plant Operations & Equipment	26,557	18%
2.	Facilities, Design & Infrastructure	20,118	14%
3.	Food Processing Equipment	19,216	13%
4.	Mixing & Blending Equipment	13,635	9%
5.	Packaging Equipment & Materials	12,038	8%
6.	Dry Processing & Handling Equipment	11,860	8%
7.	Refrigeration, Chilling & Freezing Equipment	11,436	8%
8.	Conveying & Product Handling	9,531	7%
9.	Liquid Processing & Handling Equipment	6,956	5%
10.	Inspection, Sorting & Weighing	6,851	5%
11.	Cleaning, Sanitizing & CIP	6,408	4%
<b>Grand total</b>		<b>144,606</b>	<b>100%</b>

Vertical Markets		Impressions ▾	Percent of Total
1.	Beverage	10,050	15%
2.	Meat, Poultry & Seafood	9,705	14%
3.	Bakery & Snack	6,020	9%
4.	Confection & Candy	5,971	9%
5.	Dairy	5,567	8%
6.	Prepared & Canned Foods	5,077	8%
7.	Fruits & Vegetables	4,337	6%
8.	Frozen & Refrigerated Foods	3,882	6%
9.	Pet Food	3,769	6%
10.	Food Ingredients	3,522	5%
11.	Grains, Seeds, Beans, Flour & Nuts	3,387	5%
12.	Soups, Condiments, Sauces, Spices, Dips & Dressings	3,214	5%
13.	Cereals, Breakfast Foods	2,852	4%
<b>Grand total</b>		<b>67,353</b>	<b>100%</b>

Business Drivers		Impressions ▾	Percent of Total
1.	Automation & Digital Transformation	23,546	38%
2.	Food Safety	21,919	35%
3.	Sustainability	17,147	27%
<b>Grand total</b>		<b>62,612</b>	<b>100%</b>