



PRO FOOD WORLD™

2025 Webinars

Connect with the food and beverage processing industry with a webinar!

Are you looking for a powerful way to reach food and beverage processing professionals? Align your brand with the hottest topics in the industry and engage prospects when you sponsor or host a webinar with *ProFood World*.

Why Sponsor *ProFood World* Webinars?

B2B audiences highly value webinar content, making it an effective platform to engage with your target market. By sponsoring *ProFood World* webinars, you can:

Enhance Brand Visibility

- Receive great brand exposure across marketing channels
- Stay top of mind with registered attendees

Maximize On-Screen Presence

- Higher visibility earned on Live broadcast
- Your message reaches engaged attendees

Optimize Messaging Opportunities

- Reinforce your message effectively
- Deliver your message directly

Provide Valuable Resources

- Strengthen your connection with valuable content
- PDF to attendees included

Access GDPR-Compliant Leads

- Fuel your marketing with high value audience data.
- Gain access to all leads



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Our webinars with PMMI Media Group put us in front of decision makers and companies seeking automation solutions, yielding tangible results.

Marketing Manager, Brand and Channel Vention



2025 Webinar Topics

Stay ahead of the curve by sponsoring our engaging webinars on topics specifically tailored to the food and beverage processing industry.

Here's a sneak peek at our 2025 webinar topics:



Q2

Resource Saving Strategies for Cleaning and Sanitation

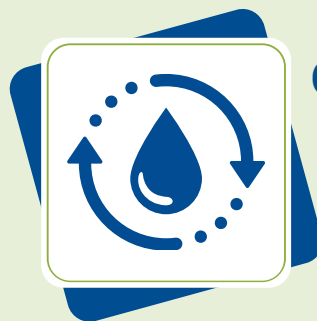
Close Date: April 10
Broadcast Date: April 24



Q3

Technologies in Food Preservation: Enhancing Shelf Life

Materials Due: July 3
Broadcast Date: July 17



Q4

Water Conservation & Reuse in Food Processing Facilities

Materials Due: September 4
Broadcast Date: September 18

Invest in Your Brand Today

Don't miss this opportunity to amplify your brand's presence and connect with industry professionals. **Contact your dedicated PMMI Media Group account executive or email sales@pmmimediagroup.com to learn more and secure your sponsorship today.**