



Category Statistics
Reflects data from January 1, 2025 – July 1, 2025

Next update occurs Q4 2025 for the Leaders in Packaging 2025 program.

Impressions

864,973

Machinery

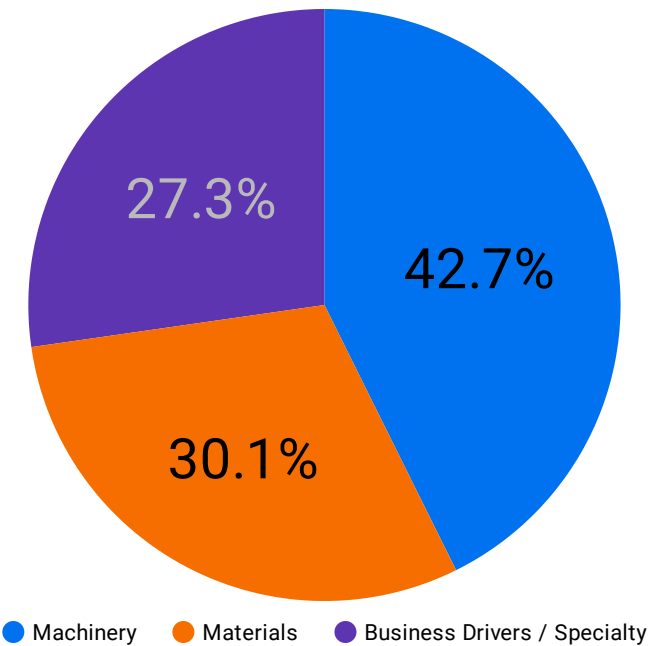
369,064

Materials

260,014

Business Drivers

235,895



	Machinery	Impressions	Percent of Total
1.	Bag/Pouch Fill/Seal (Pre-made)	42,846	11.6%
2.	Flow Wrapping	36,084	9.8%
3.	Robotics	27,296	7.4%
4.	Cartoning	23,448	6.4%
5.	Filling/Capping, Liquid & Viscous	22,363	6.1%
6.	Case/Tray Packing	21,947	5.9%
7.	Coding/Marking	18,005	4.9%
8.	Multipacking/Shrink Bundling/Banding	17,035	4.6%
9.	Labeling	15,776	4.3%
10.	Digital Printing	15,168	4.1%
11.	Controls & Machine Components	14,695	4.0%
12.	Capping	13,991	3.8%
13.	Filling/Capping, Dry	13,180	3.6%
14.	Conveying & Accumulation	11,012	3.0%
15.	Palletizing/Depalletizing	8,134	2.2%
16.	Blisters/Clamshells/Skin Packaging	7,030	1.9%
17.	Shrink Wrapping	7,029	1.9%
18.	Converting Equipment	6,083	1.6%
19.	Feeding/Inserting/Unscrambling	5,318	1.4%
20.	Form/Fill/Seal - Vertical	4,995	1.4%
21.	Material Handling	4,966	1.3%
22.	Case Erect/Seal	4,481	1.2%
23.	Form/Fill/Seal - Horizontal	4,281	1.2%
24.	Inspect/Vision/Testing/Checkweigh/X-Ray	4,095	1.1%
25.	Stretch Wrapping/Pallet Load Containment	3,396	0.9%
26.	Weighing/Combination Scales	2,978	0.8%
27.	Tamper-Evident Machinery	2,606	0.7%
28.	Adhesive Application	2,512	0.7%
29.	Bulk Handling/Filling Equipment	2,367	0.6%
30.	Thermoform/Fill/Seal	2,358	0.6%
31.	Strapping	1,859	0.5%
32.	Cup/tray filling/depositing/sealing	1,730	0.5%
	Grand total	369,064	100.0%

	Materials	Impressions ▾	Percent of Total
1.	Closures	54,267	20.9%
2.	Containers	53,124	20.4%
3.	Flexible Packaging	51,767	19.9%
4.	Plastics/Resins	29,894	11.5%
5.	Cartons & Boxes	19,265	7.4%
6.	Labels	18,197	7.0%
7.	Blisters/Clamshells/Thermoforming Materials	10,318	4.0%
8.	Additives, Coatings & Inks	6,912	2.7%
9.	Protective/Transport Packaging	6,775	2.6%
10.	Retail Display Packaging	4,398	1.7%
11.	Adhesives/Tape	2,635	1.0%
12.	Multipacks/Handles/Carriers	2,462	0.9%
	Grand total	260,014	100.0%

	Business Drivers	Impressions ▾	Percent of Total
1.	Sustainability	155,569	65.9%
2.	Package Design	45,222	19.2%
3.	Contract Packaging	17,592	7.5%
4.	E-Commerce	10,683	4.5%
5.	Packaging Line Integration	4,788	2.0%
6.	Digital Transformation	2,041	0.9%
	Grand total	235,895	100.0%