



Category Statistics
Reflects data from July 1, 2024 – July 1, 2025

Note: We've recently updated this report to reflect 12 months, which encompass half of Leaders 2024 and half of Leaders 2025. Impression counts are not guaranteed.

Next update occurs Q4 2025 for the Leaders in Packaging 2025 program.

Impressions

1,983,589

Machinery

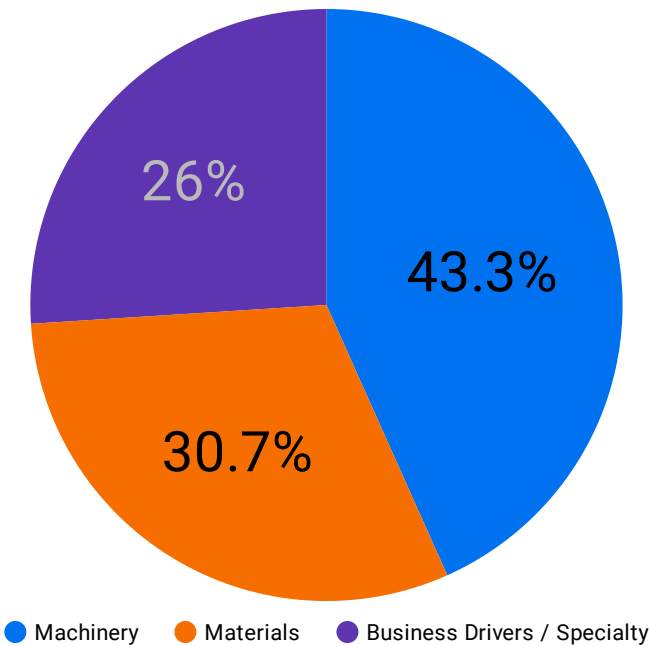
859,126

Materials

608,509

Business Drivers

515,954



	Machinery	Impressions	Percent of Total
1.	Bag/Pouch Fill/Seal (Pre-made)	98,470	11.5%
2.	Filling/Capping, Liquid & Viscous	66,155	7.7%
3.	Cartoning	51,676	6.0%
4.	Case/Tray Packing	47,470	5.5%
5.	Coding/Marking	46,023	5.4%
6.	Flow Wrapping	42,139	4.9%
7.	Filling/Capping, Dry	41,203	4.8%
8.	Palletizing/Depalletizing	38,191	4.4%
9.	Capping	36,644	4.3%
10.	Inspect/Vision/Testing/Checkweigh/X-Ray	36,169	4.2%
11.	Controls & Machine Components	32,792	3.8%
12.	Robotics	31,398	3.7%
13.	Cup/tray filling/depositing/sealing	28,393	3.3%
14.	Material Handling	27,878	3.2%
15.	Feeding/Inserting/Unscrambling	27,005	3.1%
16.	Multipacking/Shrink Bundling/Banding	26,221	3.1%
17.	Conveying & Accumulation	24,543	2.9%
18.	Labeling	21,909	2.6%
19.	Digital Printing	20,732	2.4%
20.	Blisters/Clamshells/Skin Packaging	14,223	1.7%
21.	Form/Fill/Seal - Vertical	13,202	1.5%
22.	Converting Equipment	12,987	1.5%
23.	Case Erect/Seal	11,383	1.3%
24.	Form/Fill/Seal - Horizontal	10,584	1.2%
25.	Shrink Wrapping	9,300	1.1%
26.	Weighing/Combination Scales	8,577	1.0%
27.	Strapping	6,592	0.8%
28.	Stretch Wrapping/Pallet Load Containment	6,304	0.7%
29.	Tamper-Evident Machinery	5,760	0.7%
30.	Adhesive Application	5,540	0.6%
31.	Bulk Handling/Filling Equipment	5,127	0.6%
32.	Thermoform/Fill/Seal	4,536	0.5%
	Grand total	859,126	100.0%

	Materials	Impressions ▾	Percent of Total
1.	Closures	126,810	20.8%
2.	Containers	120,350	19.8%
3.	Flexible Packaging	116,633	19.2%
4.	Plastics/Resins	79,584	13.1%
5.	Cartons & Boxes	42,663	7.0%
6.	Labels	42,554	7.0%
7.	Blisters/Clamshells/Thermoforming Materials	23,507	3.9%
8.	Protective/Transport Packaging	21,416	3.5%
9.	Additives, Coatings & Inks	15,959	2.6%
10.	Retail Display Packaging	7,970	1.3%
11.	Multipacks/Handles/Carriers	5,785	1.0%
12.	Adhesives/Tape	5,278	0.9%
	Grand total	608,509	100.0%

	Business Drivers	Impressions ▾	Percent of Total
1.	Sustainability	357,142	69.2%
2.	Package Design	85,127	16.5%
3.	Contract Packaging	34,416	6.7%
4.	E-Commerce	23,271	4.5%
5.	Packaging Line Integration	11,377	2.2%
6.	Digital Transformation	4,621	0.9%
	Grand total	515,954	100.0%