

### Category Statistics

Reflects data from January 1, 2025 – December 31, 2025

Next update occurs Q3 2026 for the Leaders in Packaging 2026 program.

Impressions

1,753,596

Machinery

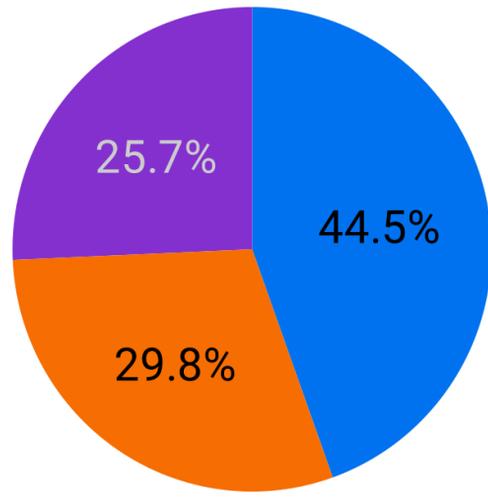
781,018

Materials

521,876

Business Drivers

450,702



● Machinery ● Materials ● Business Drivers / Specialty

	Machinery	Impressions	Percent of Total
1.	Bag/Pouch Fill/Seal (Pre-made)	94,635	12%
2.	Flow Wrapping	77,823	10%
3.	Robotics	59,497	8%
4.	Cartoning	49,952	6%
5.	Case/Tray Packing	47,400	6%
6.	Filling/Capping, Liquid & Viscous	45,447	6%
7.	Coding/Marking	38,115	5%
8.	Labeling	35,064	4%
9.	Multipacking/Shrink Bundling/Banding	33,797	4%
10.	Digital Printing	33,627	4%
11.	Controls & Machine Components	31,618	4%
12.	Capping	27,742	4%
13.	Filling/Capping, Dry	26,783	3%
14.	Conveying & Accumulation	22,553	3%
15.	Palletizing/Depalletizing	21,599	3%
16.	Converting Equipment	12,595	2%
17.	Blisters/Clamshells/Skin Packaging	12,164	2%
18.	Feeding/Inserting/Unscrambling	10,813	1%
19.	Shrink Wrapping	10,712	1%
20.	Material Handling	10,641	1%
21.	Form/Fill/Seal - Vertical	10,567	1%
22.	Case Erect/Seal	9,544	1%
23.	Inspect/Vision/Testing/Checkweigh/X-Ray	8,615	1%
24.	Form/Fill/Seal - Horizontal	7,890	1%
25.	Stretch Wrapping/Pallet Load Containment	7,143	1%
26.	Weighing/Combination Scales	6,320	1%
27.	Adhesive Application	5,746	1%
28.	Tamper-Evident Machinery	5,418	1%
29.	Thermoform/Fill/Seal	4,875	1%
30.	Bulk Handling/Filling Equipment	4,715	1%
31.	Strapping	4,109	1%
32.	Cup/tray filling/depositing/sealing	3,499	0%
	<b>Grand total</b>	<b>781,018</b>	<b>100%</b>

	Materials	Impressions	Percent of Total
1.	Flexible Packaging	108,298	21%
2.	Closures	106,213	20%
3.	Containers	102,745	20%
4.	Plastics/Resins	60,784	12%
5.	Cartons & Boxes	39,151	8%
6.	Labels	39,112	7%
7.	Blisters/Clamshells/Thermoforming Materials	19,944	4%
8.	Additives, Coatings & Inks	15,195	3%
9.	Protective/Transport Packaging	12,785	2%
10.	Retail Display Packaging	7,741	1%
11.	Adhesives/Tape	5,064	1%
12.	Multipacks/Handles/Carriers	4,844	1%
	<b>Grand total</b>	<b>521,876</b>	<b>100%</b>

	Business Drivers	Impressions	Percent of Total
1.	Sustainability	295,357	66%
2.	Package Design	81,462	18%
3.	Contract Packaging	39,519	9%
4.	E-Commerce	19,299	4%
5.	Packaging Line Integration	11,006	2%
6.	Digital Transformation	4,059	1%
	<b>Grand total</b>	<b>450,702</b>	<b>100%</b>