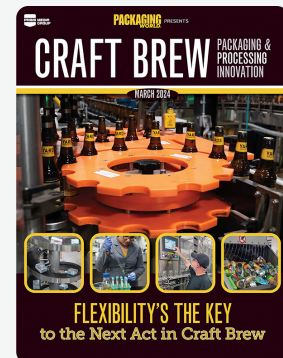


# Craft Brew Supplement

## Target craft brewers looking to improve or expand their plants

According to the 2024 PMMI Business Intelligence Craft Brew and Spirits Report, craft producers are looking inward to capitalize on their own unique identity that best supports their strengths and brand goals. By piecing together a packaging strategy composed of these three packaging trends – variety, sustainability, and premiumization – craft producers can begin staking out their territory in the competitive craft market. If you provide equipment such as cappers, fillers, pumps, or tanks or materials such as labels, sleeves, cartons, or caps, you'll want your solution alongside stories of craft brew industry news, innovation, and best practices.



### Reach craft brewing professionals through:

- 10,500 print copies mailed
- 60,000 digital copies emailed

Ad Options	Price
Two-page spread	\$10,200
Cover*	\$5,850
Full page	\$5,350
1/2 page	\$2,800

All prices net.\*Cover positions include front, inside back, and outside back. Quantities are limited.

*“As our production grows and facility expands, the workload is ever increasing. Easy access to product news and sourcing information is a welcomed resource.”*

James Bigler, Co-Founder and Head Brewer, Go Brewing

For more information and to book your ad, contact your PMMI Media Group sales representative or [sales@pmmimediagroup.com](mailto:sales@pmmimediagroup.com)