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# PACKAGING RECYCLING SUMMIT

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PRESENTED BY **PACKAGING  
WORLD®**

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## SPONSORSHIP PROSPECTUS

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JUNE 15th-17th, 2026 | Rosemont, IL

[www.PackagingRecyclingSummit.com](http://www.PackagingRecyclingSummit.com)



# The Future is Green

The Packaging Recycling Summit had year-over-year growth from our inaugural event in 2023 to the 2024 event.

**51%  
Attendee  
Increase**

159 in-person  
attendees in 2023  
to 241 in 2024

**34%  
Combined  
Increase**

515 in-person and  
virtual registrants in  
2023 to 692 in 2024

**333%  
Sponsor  
Increase**

**800%  
Partner  
Increase**

## 2024 Attendee Feedback

“ ———  
I loved the combo of panel discussions, presentations, and breakouts.

All of it was extremely well done. Best one of these I have attended in 35 years in the industry. ———”

## 2024 Sponsor Feedback

“ ———  
We found such value in our sponsorship! Also, huge kudos to [PMMI Media Group] – it was truly the most well-run, well-executed, and polished events I have ever attended. ———”



# AI, EPR and Innovation

The 2025 Packaging Recycling Summit hosted a convergence of 600+ minds advancing packaging circularity.

**615**  
**Registered  
Attendees**

In-person and virtual

**491**  
**Companies**

**17**  
**Sponsors**

**38**  
**Speakers**

## 2025 Attendee Feedback

“The Packaging Recycling Summit has been a really awesome opportunity to hear about how different people across industries, whether it be CPG manufacturers, suppliers, OEMs, are thinking about the recycling space, the materials they’re leveraging, and the technologies of the future.”

## 2025 Sponsor Feedback

“The event was even better than I expected. You and your team were very accommodating to say the least!

This was a great experience, and I would recommend it to anyone considering sponsoring next year.”



# ABOUT THE EVENT

## Designing the Circular Future *Policy, Innovation, and the Business Case for Recyclable Packaging*

The Packaging Recycling Summit unites leaders from across the circular packaging value chain — CPG brands, materials suppliers, reprocessors, MRFs, retailers, and policymakers — to explore real-world solutions for advancing packaging recovery and circularity.

Over three days, attendees will gain practical strategies, insights, and connections to tackle today’s most pressing challenges in sustainable packaging design, material selection, collection, and recycling infrastructure.

## 2025 SPEAKERS (2026 coming soon)



**Jagadeesh Ambati**  
Founder and CEO  
EverestLabs



**Brandon Barr**  
VP/GM of Front-End  
InnovationDuracell



**Joseph Dages**  
Partner  
Step toe



**Justin Davis**  
Director, Commercial  
Origination & Business  
Development  
AMP



**Jeff Fielkow**  
CEO  
Circular Action Alliance



**Duncan Flack**  
Global Sustainability  
Lead  
Honeywell



**John Hewitt**  
SVP, Packaging &  
Sustainability and State  
Affairs  
Consumer Brands Association



**Jim Marcinko**  
Recycling Operations  
Director  
WM



**Joaquin Mariel**  
Chief Commercial Officer  
Balcones Recycling



**Kory Nook**  
VP, R&I Packaging  
Danone



**Paul Nowak**  
Executive Director  
GreenBlue



**Ryan Smith**  
CEO  
Recyclops



**Carly Snider**  
Executive Director  
Pact Collective



**Jeff Snyder**  
SVP Recycling &  
Sustainability  
Rumpke



# WHAT MAKES PACKAGING RECYCLING SUMMIT UNIQUE?

- Materials agnostic, from plastic converters to paper pulpers and aluminum smelters and glass remelters
- Brings together brands, recyclers, OEMs and materials providers under one roof
- Focused on finding solutions, not just more talk
- Pushing forward innovation in materials and design
- Identifying the opportunities in the circular supply chain
- Programmed by the editors of *Packaging World*, the most trusted industry resource
- The backing of PMMI, the largest association of packaging machinery manufacturers



VENUE 2026

## Loews Chicago O'Hare Hotel Rosemont, IL

With a premier location, luxury guestrooms, and downtown energy you'll quickly realize this isn't your average airport hotel. During your stay, take advantage of the state-of-the-art fitness center, complimentary shuttle service to and from O'Hare International Airport, and onsite restaurant, The Ashburn.





# AGENDA-AT-A-GLANCE

## Monday, June 15, 2026

10:00 AM - 6:00 PM	Registration Opens
1:00 PM - 2:15 PM	General Sesssion
2:30 PM - 3:00 PM	Breakouts
3:00 PM - 3:45 PM	Networking Break / Table Talks
3:45 PM - 4:15 PM	Breakouts
4:30 PM - 5:00 PM	Geenral Session
5:15 PM - 6:30 PM	Networking Activitites

## Tuesday, June 16, 2026

7:30 - 8:30 AM	Breakfast Roundtables
8:45 AM - 9:15 AM	General Session
9:30 AM - 10:00 AM	Breakouts
10:00 AM - 10:45 AM	Networking Break / Table Talks
10:45 AM - 12:00 PM	General Session
12:00 PM - 1:00 PM	Networking Lunch
1:00 PM - 2:15 PM	General Sesssion
2:30 PM - 3:00 PM	Breakouts
3:00 PM - 3:45 PM	Networking Break / Table Talks
3:45 PM - 4:15 PM	Breakouts
4:30 PM - 5:00 PM	Geenral Session
5:15 PM - 6:30 PM	Networking Activitites

## Wednesday, June 17, 2026

7:30 - 8:30 AM	Breakfast Roundtables
8:45 AM - 9:15 AM	General Session
9:30 AM - 10:00 AM	Breakouts
10:00 AM - 10:45 AM	Networking Break / Table Talks
10:45 AM - 12:00 PM	General Session





# 2025 ATTENDEE COMPANIES



*\*Data reflective of 2025 in-person and virtual attendee registrations as of 8/19/25*

## TARGETED ATTENDEE JOB TITLES

- Packaging Development Manager/Director
- Packaging R&D Engineer
- Packaging Innovation Manager
- Vice President of Packaging
- Brand Manager/Director
- Procurement/Purchasing Manager/Director
- Sustainable Packaging Specialist
- Sustainability Manager/Director





# 2025 SPONSORS (2026 coming soon)



Updated 8.15.25

## TOP REASONS TO SPONSOR

Branding & Awareness



Thought Leadership



Networking & Lead Generation



Showcase Products & Solutions



Develop Relationships





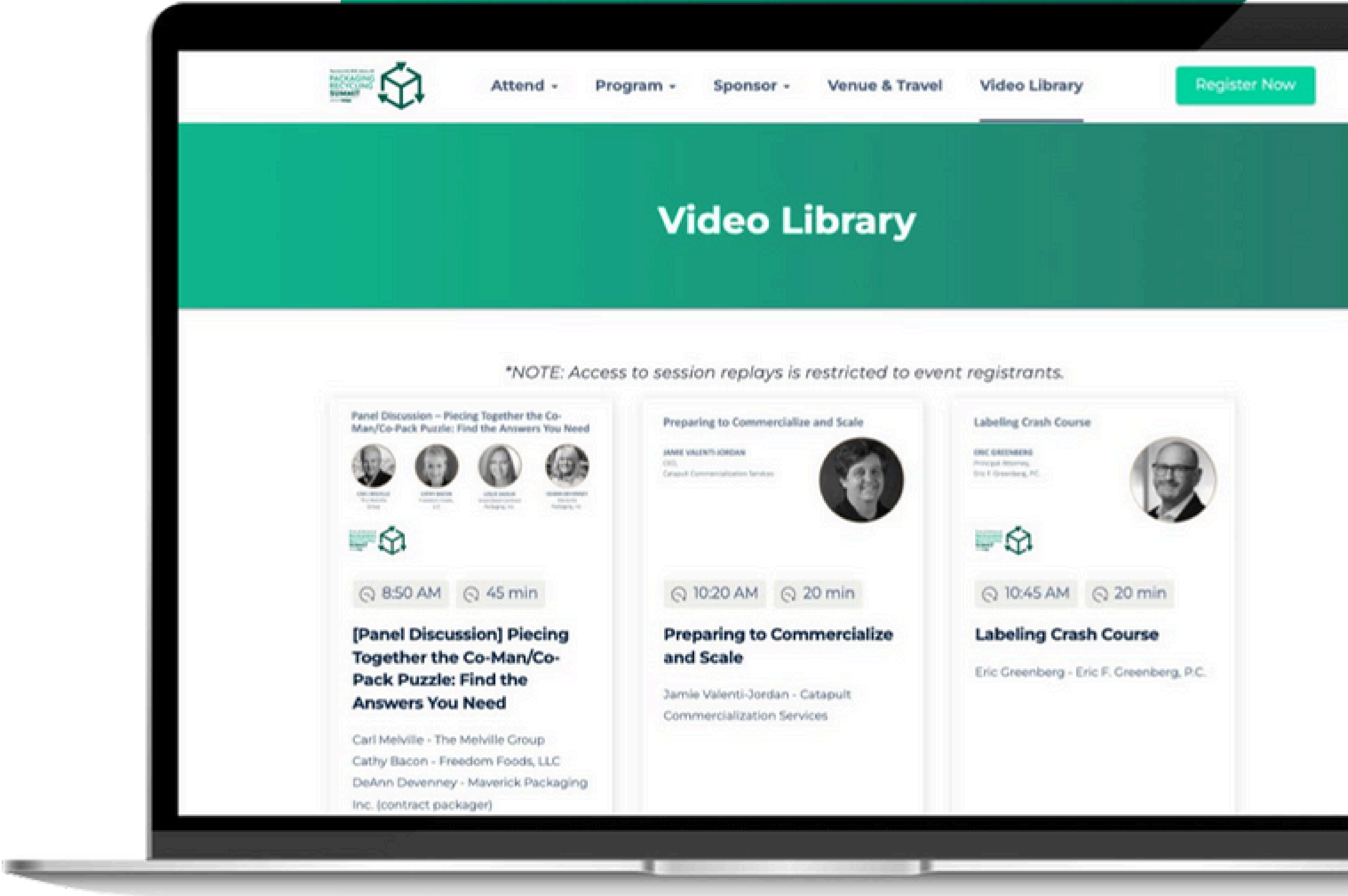
# LIVE STREAM & VIDEO LIBRARY

All of the main stage sessions will be live streamed on PackagingRecyclingSummmit.com for registered viewers.

Following the live event, content will be made available on-demand in our Video Library — extending the reach of your message to a broader audience who may have been interested but were unable to attend in-person or live online.

## What this means for sponsors:

- More engagement opportunities pre-, during, and post-event
- Greater lead generation potential
- Wider geographic reach
- More targeted and qualified leads





# SPONSORSHIP PACKAGES

DIAMOND SPONSORS

3 / 3 Available  
(Subject to change)

PRE-EVENT

- Logo, link, and company description on website and in mobile app
- Logo on select marketing materials
- One (1) LinkedIn post announcing sponsor’s participation
- Access to attendee list and meeting scheduling tool (14-days out)
- \*10 VIP Meetings – exclusive email introduction to pre-selected attendees for possible matchmaking
- Pre-event Webinar – participate in a promotional webinar 8-weeks prior to the event
  - **450 leads generated in 2024!**
- Pre-event email to registration list

ONSITE

Event Access

- Tabletop included
- 5 Staff passes
- 20 Client/prospect/end user passes (non-staff members)

Brand Awareness & Experience

- Logo on event signage
- Logo included in main stage housekeeping loop
- Push notification in mobile app
- Recognition during welcome address
- Logo on main stage
- Sponsor networking activity – includes branding & opportunity to address participants
- Hotel room upgrade for VIP guest

Thought Leadership

- Executive interview on the main stage (15-min)
- Case-study/thought leadership breakout session (30-min)
- Video recording of presentation offered in post-event video library

POST-EVENT

- \*\*Complete registration list, including full contact information
- Session attendance report
- Scanned leads report
- Sponsored content download report
- Presentation hosted in post-event video library
- Video Library registration list
- Video Library video view report
- (1) Sustainable Packaging Weekly newsletter sponsorship featuring your presentation video

RATE: \$20,000

*\*Email introduction only. Packaging Recycling Summit is not responsible for organizing or executing meetings between the parties.*

*\*\*Attendee Name, Title, Company, Country, Email Address*

*Note: Some package deliverables are deadline-dependent and may not be available at the time contract is signed.*



# SPONSORSHIP PACKAGES

PLATINUM SPONSORS

6/ 6 Available  
(Subject to change)

PRE-EVENT

- Logo, link, and company description on website and in mobile app
- Logo on select marketing materials
- One (1) LinkedIn post announcing sponsor’s participation
- Access to attendee list and meeting scheduling tool (14-days out)
- \*5 VIP Meetings – email Introduction to pre-selected attendees for possible matchmaking

ONSITE

Event Access

- Tabletop included
- 4 Staff passes
- 15 Client/prospect/end user passes (non-staff members)

Brand Awareness & Experience

- Logo on event signage
- Logo included in main stage housekeeping loop
- Push notification in mobile app
- Recognition during welcome address
- Sponsor breakfast, lunch, or refreshment break – includes branding & recognition

Thought Leadership

- Case-study/thought leadership breakout session (30-min)
- Video recording of presentation offered in post-event video library

POST-EVENT

- \*\*Complete registration list, including full contact information
- Session attendance report
- Scanned leads report
- Sponsored content download report
- Presentation hosted in post-event video library
- Video Library registration list
- Video Library video view report

RATE: \$15,000

*\*Email introduction only. Packaging Recycling Summit is not responsible for organizing or executing meetings between the parties. \*\*Attendee Name, Title, Company, Country, Email Address  
Note: Some package deliverables are deadline-dependent and may not be available at the time contract is signed.*



# SPONSORSHIP PACKAGES

## GOLD SPONSORS

10 / 10 Available  
(Subject to change)

### PRE-EVENT

- Logo, link, and company description on website and in mobile app
- Logo on select marketing materials
- One (1) LinkedIn post announcing sponsor’s participation
- Access to attendee list and meeting scheduling tool (7-days out)

### ONSITE

#### *Event Access*

- *Tabletop included*
- 3 Staff passes
- 10 Client/prospect/end user passes (non-staff members)

#### *Brand Awareness & Experience*

- Logo on event signage
- Logo included in main stage housekeeping loop
- Push notification in mobile app

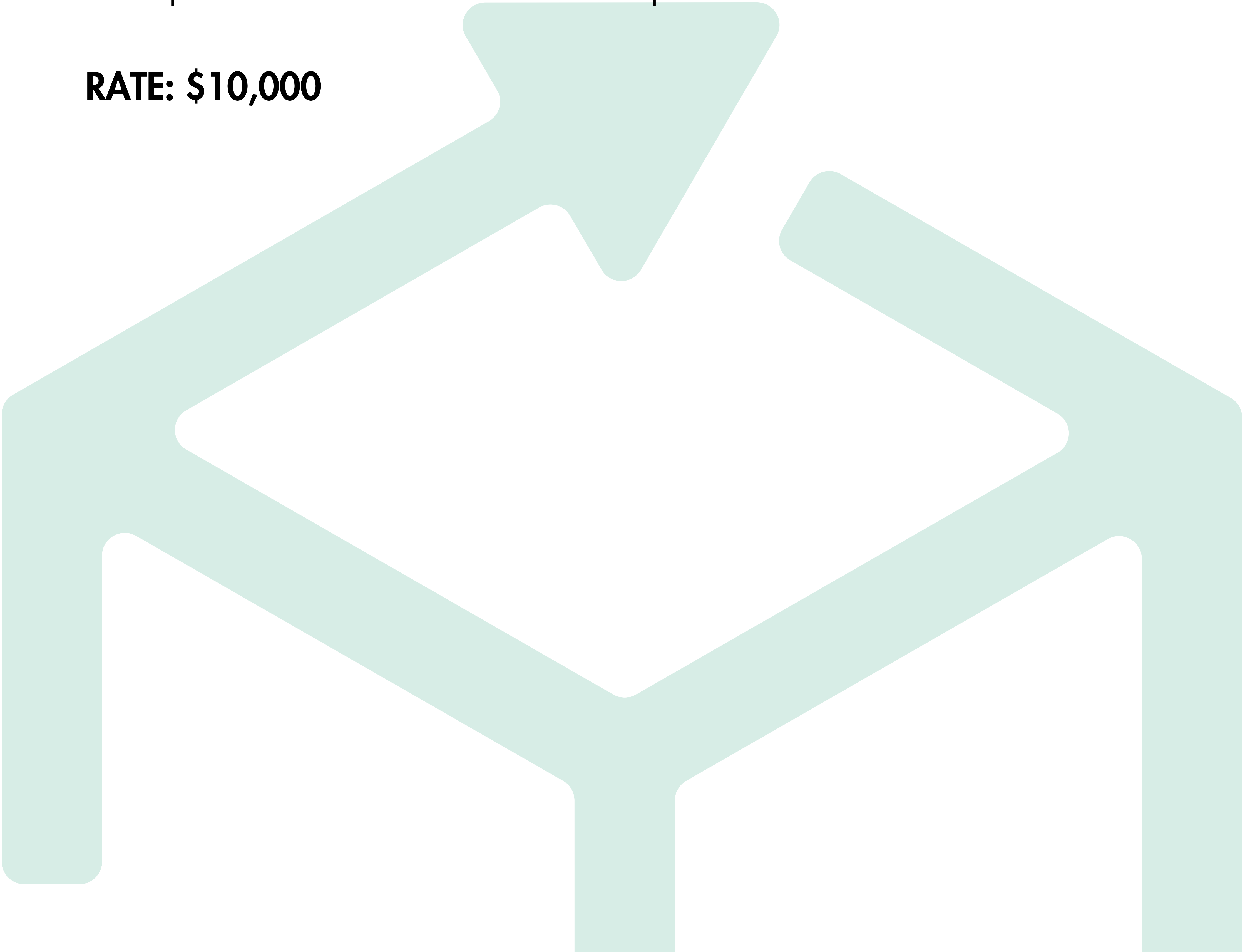
### *Thought Leadership*

- Host a roundtable discussion on Tuesday or Wednesday

### POST-EVENT

- Roundtable attendance report
- Scanned leads report
- Sponsored content download report

**RATE: \$10,000**





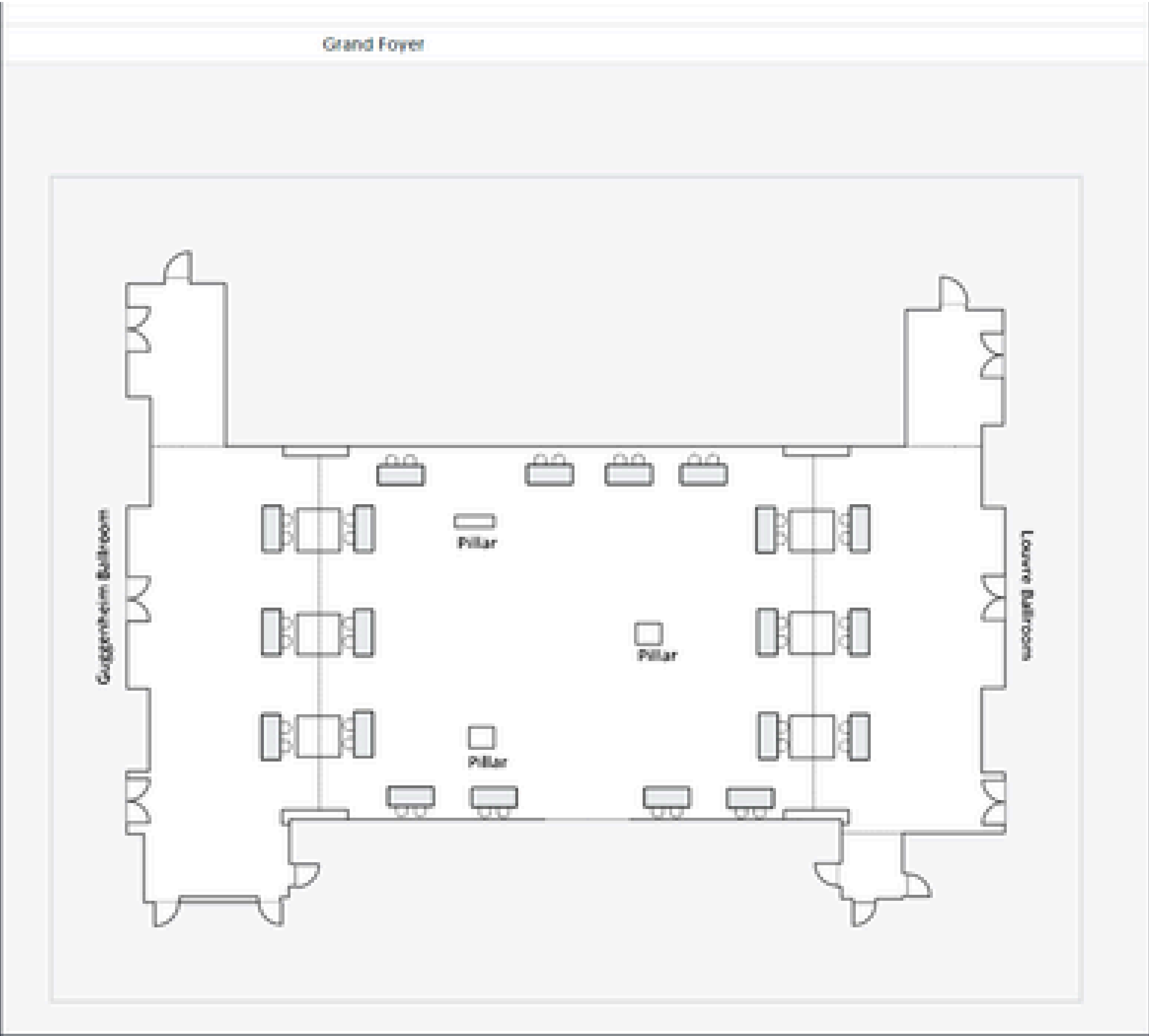
# UNIQUE SPONSORSHIP OPPORTUNITY

TABLETOP

10/10 Available  
(Subject to change)

## Tabletop Sponsorship - \$3,995

- 2 Staff Passes; 5 Client Passes
- 6' tabletop, 2 chairs
- Logo on website, marketing materials, mobile app, and event signage
- Lead retrieval license - scanned leads
- One (1) LinkedIn post announcing exhibitor's participation
- Access to meeting scheduling tool





# ADDITIONAL MARKETING OPPORTUNITIES

## Networking Activity Sponosr - \$10,000 - Limit 3

- 2 Staff Passes
- 5 Client/prospect/end user passes (non-staff members)
- Host an interactive networking activity during the afternoon on Monday or Tuesday
- Work with conference organizers to choose a theme that mixes fun, local flavor and CPG industry tie-ins so attendees can network naturally while doing something memorable (ex: deep-dish pizza making, Chicago hot dog bar challenge, beer & brats brand pairing, etc)
- Sponsor representative can make introductory remarks and welcome guests to the activity
- Includes sponsor branding on session signage and related marketing materials
- Receive session attendance report

## Registration Sponsor - \$10,000 - Limit 1

- Welcome Signage – sponsor branding on conference registration counters
- Check-In Kiosk – sponsor branding on iPad check-in screen
- Lanyard – exclusive branding on conference badge lanyards
- Registration Email – branding on attendee email confirmations

*\*Available as add on only for Diamond/Platinum/Gold sponsors*

## Live Stream Sponsorship - \$10,000 - Limit 1

- Branding on all Live Stream promotions
- Branding on Live Stream landing page
- Branding on event website
- Video pre-roll ad
- Complete registration/attendance report for live stream viewers

## Wi-Fi\* - \$3,500 - Limit 1

- Sponsor receives brand recognition on the attendee name badges, within the mobile app, and on the event website.

## Mobile App\* - \$3,500 - Limit 1

- Sponsor receives brand recognition on the attendee name badges, within the mobile app, and on the event website.

## Water Stations\* - \$3,500 - Limit 1

- Branded water jug covers and reusable water bottles

## Keynote Seat Drop\* - \$2,500 - Limit 4

- Provide an item to be placed on each seat prior to a keynote



# ABOUT US



## ***Packaging World***

*Packaging World* is the flagship title of PMMI Media Group, founded in 1994 and the world's best-read publication for professionals who use, recommend and purchase packaging equipment, materials and services. Via our website, newsletters, and monthly print editions we offer case studies, applications and original articles on design, e-commerce, automation, regulatory topics, strategies and trends that are enhancing packaging across all industries.

Learn more at [PackWorld.com](http://PackWorld.com)



## **PMMI Media Group**

PMMI Media Group is a market-leading B2B media company that produces information for packaging, processing and automation professionals, bringing together solution providers and end users and facilitating connectivity throughout the supply chain. Its world class media brands — *Packaging World*, *ProFood World*, *Healthcare Packaging*, *OEM*, *Contract Manufacturing + Packaging*, and *Mundo EXPO PACK* — are proven leaders in covering this diverse and dynamic marketplace, and its digital products incorporate leading edge media technologies to deliver informed, actionable business intelligence to the industry.

PMMI Media Group is owned by PMMI, The Association for Packaging and Processing Technologies, a trade association representing more than 950 North American manufacturers and suppliers of equipment, components, and materials as well as providers of related equipment and services to the packaging and processing industry.

Learn more at [PMMIMediaGroup.com](http://PMMIMediaGroup.com)



SPONSORSHIP PACKAGES

	DIAMOND	PLATINUM	GOLD
Total Available Price	3 \$20,000	6 \$15,000	10 \$10,000
PRE-EVENT			
Logo, link, and company description on website and in mobile app	X	X	X
Logo on select marketing materials	X	X	X
One (1) LinkedIn post announcing sponsor’s participation	X	X	X
Access to attendee list and meeting scheduling tool	14-days Out	7-days Out	7-days Out
Account based marketing (provide target account list, up to 50 accounts)	X	X	
VIP Meetings – exclusive email introduction to pre-selected attendees for possible matchmaking	10	5	
Pre-event Webinar – participate in a promotional webinar 8-weeks prior to the event	X		
Pre-event email to registration list	X		
ONSITE			
Event Access			
Staff passes	5	4	3
Client/prospect/end user passes (non-staff members)	20	15	10
Tabletop included	X	X	X
Brand Awareness & Experience			
Logo on event signage	X	X	X
Logo included in main stage housekeeping loop	X	X	X
Push notification in mobile app	X	X	
Recognition during welcome address	X	X	
Mobile app interstitial ad	X		
Logo on main stage backdrop	X		
Sponsor breakfast, lunch, refreshment break or networking reception – includes branding & recognition	X	X	
Private meeting room	X		
Thought Leadership			
Executive Interview on the main stage (15-min)	X		
Case-study/thought leadership breakout session (30-min)	X	X	
Host a breakfast roundtable discussion on Tuesday or Wednesday morning			X
Video recording of presentation offered in post-event video library	X	X	
POST-EVENT			
**Complete registration list including full contact information	X	X	
Session attendance report	X	X	X
Presentation hosted in post-event video library	X	X	
Video Library registration list	X	X	
Video viewer report	X	X	
Sponsored content download report	X	X	X

\*\*Attendee Name, Title, Company, Postal Address, Email Address

**Note: Some package deliverables are deadline-dependent and may not be available at the time contract is signed.**

June 15-17, 2026 | Rosemont, IL

PACKAGING  
RECYCLING  
SUMMIT

PRESENTED BY 

SPONSORSHIP HIGHLIGHTS

Speaking Opportunities!

Stand out as a thought leader in the industry with an executive interview on the main stage, joining a panel discussion or leading a breakout session.

VIP Meetings!

Diamond and Platinum level sponsors will receive email introductions to pre-selected attendees for possible matchmaking.

Networking App!

A dedicated event mobile app with AI matchmaking will make it even easier for you to connect with brand owners and schedule 1:1 meetings. A digital marketplace will also allow you to share product information and resources with participants before, during and after the event.

Client Entertainment!

Leverage this event as your own for client and prospect entertainment with complimentary passes for sponsor guests. Our events team can also work with you to secure a private meeting room, plan a private dinner, or a special night out at Disneyland.

PackagingRecyclingSummit.com

## CONTACT US

(312) 205-7888  
sales@pmmimediagroup.com

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