



PACKAGING WORLD FORUM

JUNE 16-17, 2027 • CHICAGO

Produced by:



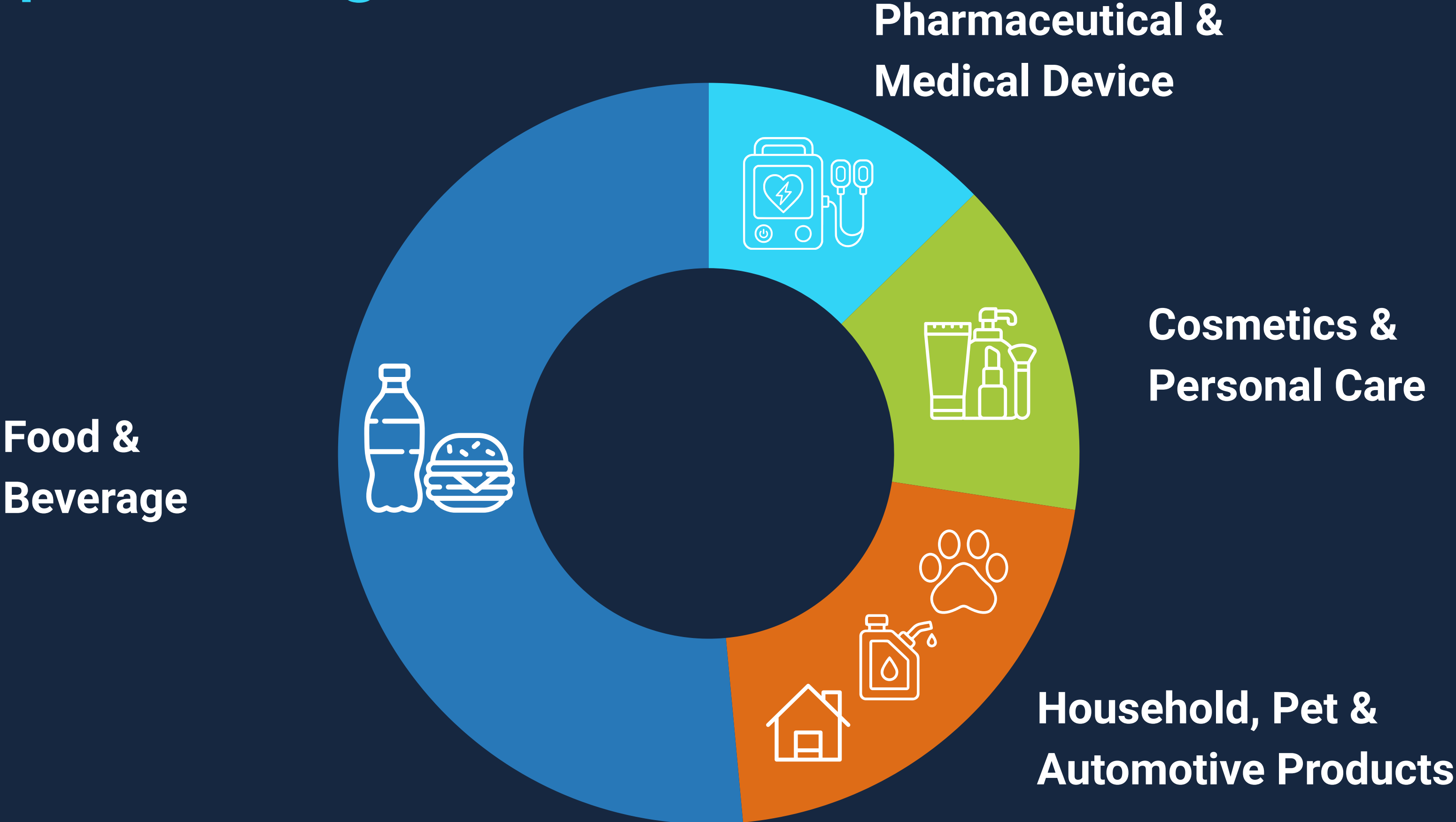
SPONSORSHIP PROSPECTUS

Top Attending Companies



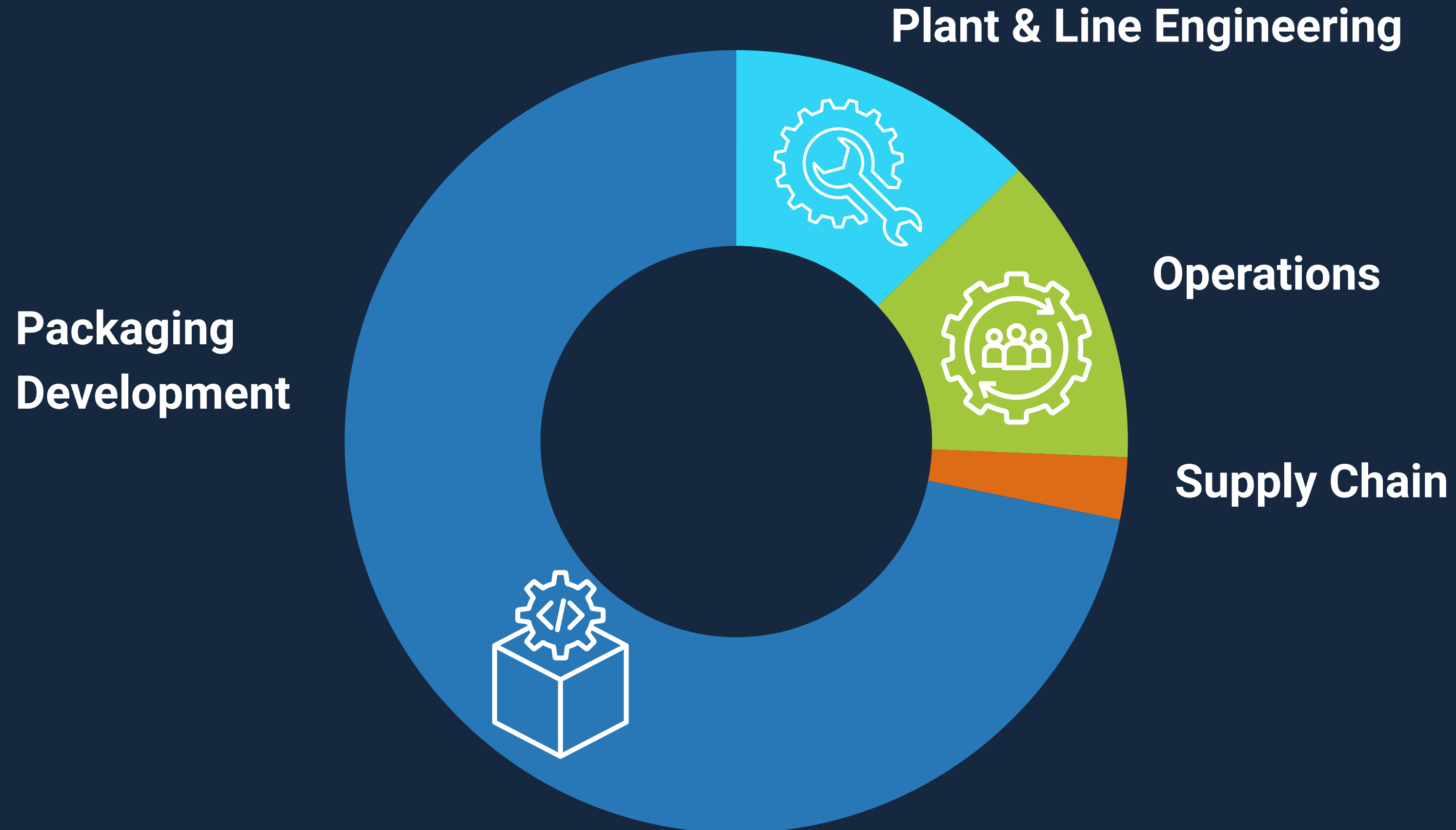
*Example Brands based on past event registration data.

Top Attending Industries



*Example data based on past event registration metrics.

Top Attending Role Categories



*Example data based on past event registration metrics.

Why Sponsor?

The packaging conversations that matter most rarely happen in one room, **until now.**

Be a part of the conversations shaping the industry, and position your brand alongside the people and perspectives moving packaging forward.

Three themes. One peer-level conversation about how they intersect.



01

**EPR &
Compliance**



02

**Operational
Agility**



03

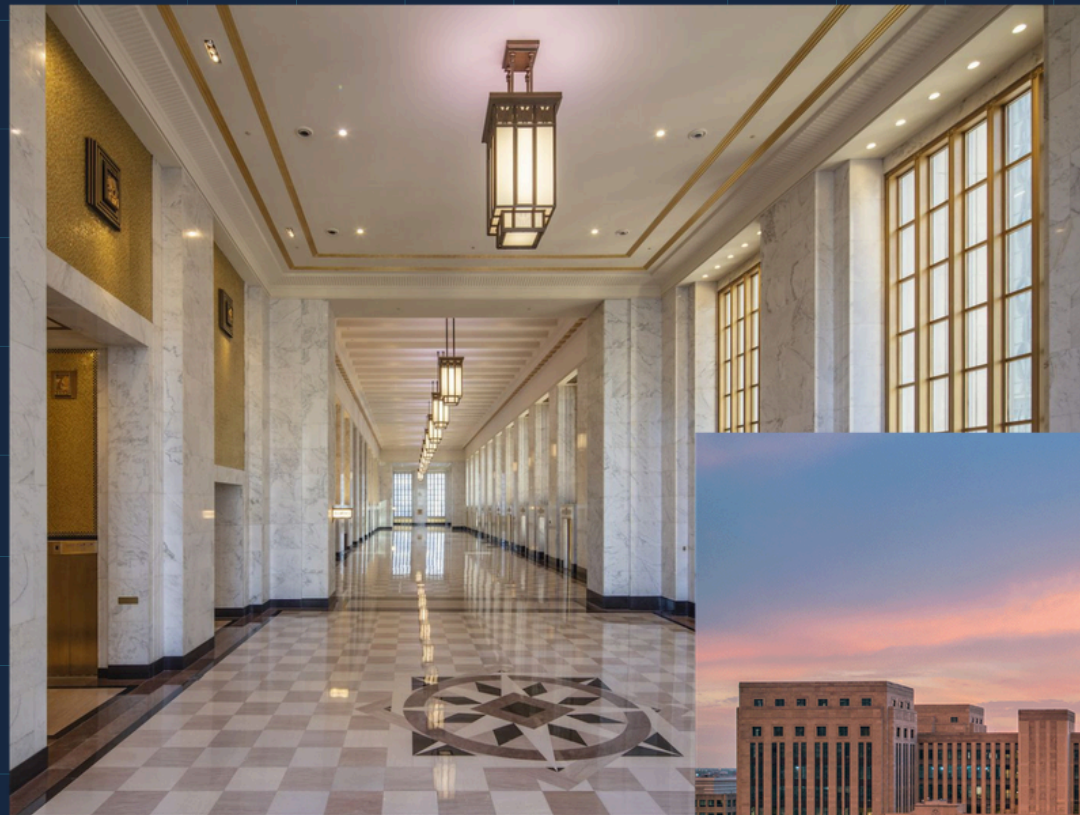
**Retailer &
E-com**



AI Generated Image.

Why Chicago?

Home to big name corporations like Kraft Heinz, Conagra Brands, WeatherTech and smaller companies alike—Chicago is a world-class city at the heart of a thriving CPG community, providing an accessible destination for packaging professionals to come together, exchange ideas, and explore current industry trends.



Venue:

The Old Post Office in Chicago is a thriving modern office, event space, and tech hub.

Address: 433 W. Van Buren St., Chicago, IL 60607

Sponsorship Packages

Bundled sponsorship and speaking opportunities throughout two days of peer-to-peer learning and networking.



Sold Out

Presenting Sponsor

- Opening or closing welcome keynote message slot (Day 1 or Day 2)
- 1 Breakout speaking session - 25 min
- Premier logo placement — homepage, agenda, signage, email campaigns, on-site screens
- Inclusion in 3 pre-event email blasts
- Social media spotlight package (dedicated posts pre- and post-event)
- Event attendee list (name, title, company —per opt-in/privacy policy)
- 3 complimentary full staff conference passes (\$8685 value)
- 5 client/prospect/end user passes (non-staff)

\$25,000 (Exclusive)

Sold Out



Only 3 left!

Gold Sponsor

- 1 Breakout speaking session
- Premier logo placement — homepage, agenda, signage, email campaigns, on-site screens
- Inclusion in 2 pre-event email blasts
- Social media mentions (2-3 posts)
- Event attendee list (name, title, company —per opt-in/privacy policy)
- 2 complimentary full staff conference passes (\$5,790 value)
- 2 client/prospect/end user passes (non-staff)

\$15,000 (Limit 5)



Silver Sponsor

- Logo placement — agenda, signage, event website
- Inclusion in 1 pre-event email blasts
- Social media mention (1 post)
- Listed as Sponsor in on-site program
- 1 complimentary full staff conference pass (\$2,895 value)

\$5,000 (Limit 10)

Individual Sponsorship Opportunities

Stand-alone opportunities for sponsors seeking targeted visibility. Can be purchased independently or paired with any tier above.



Lanyard Sponsorship

- Exclusive sponsor of the official PWF attendee lanyard, worn by attendees for the duration of the event
- Sponsor logo printed on all event lanyards
- Recognition as sponsor in event app and on-site signage
- Company name/logo included in pre-event marketing
- 2 complimentary staff registrations (\$5790 value)

\$10,000 (Exclusive)



Rooftop Reception

- Exclusive sponsor of the Rooftop Reception, positioning your brand as host of the event's signature networking moment
- Branded signage displayed throughout the reception space
- Branded beverage napkins throughout the reception
- Sponsor recognition in event app and printed agenda as "Rooftop Reception sponsored by [Company]"
- Opportunity to provide Welcome Remarks during rooftop reception
- Company name/logo included in pre-event and on-site marketing
- Opportunity to provide branded swag during the rooftop reception
- 2 complimentary staff registrations (\$5790 value)

\$10,000 (Exclusive)



Mobile App Sponsorship

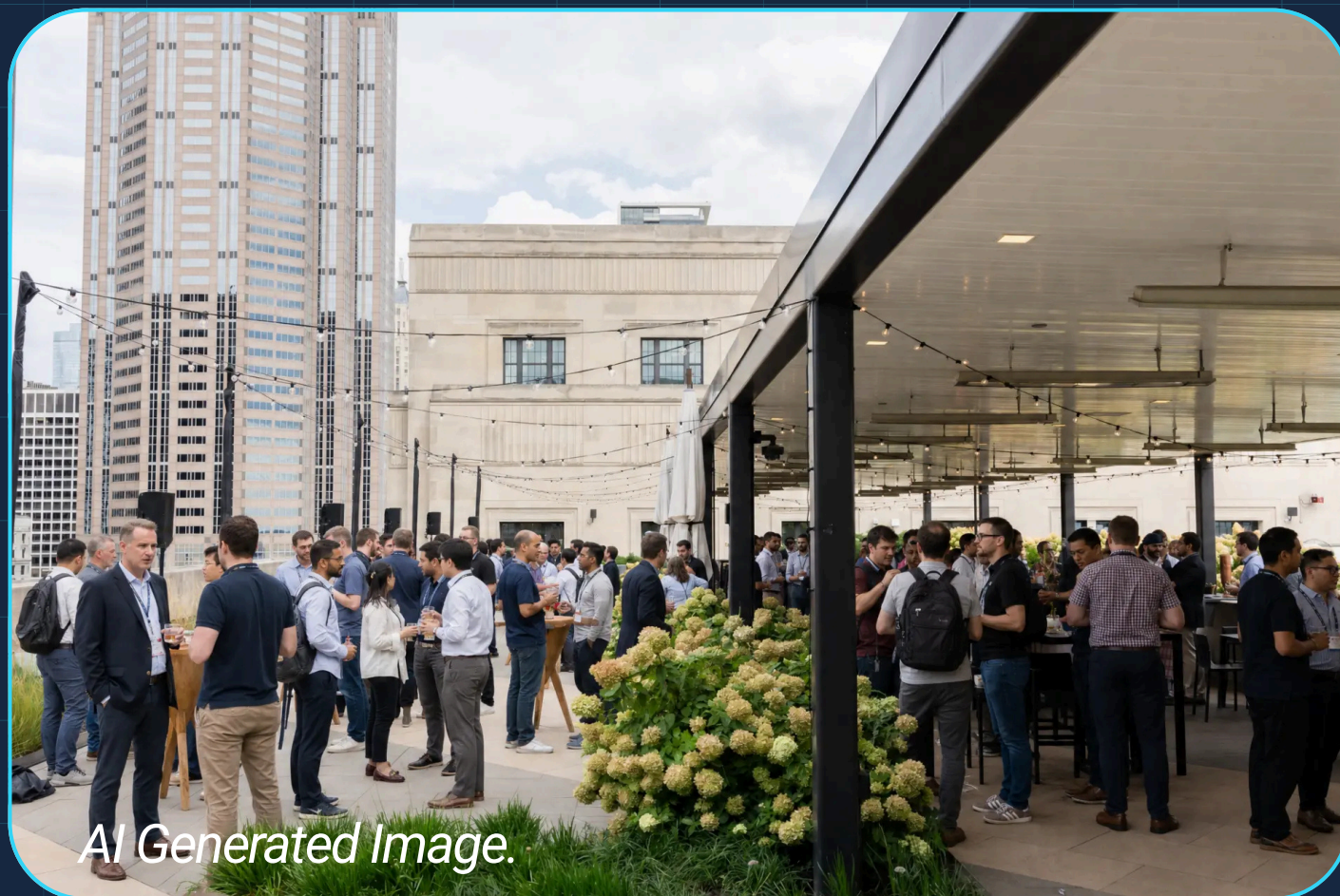
- Exclusive logo placement on the event mobile app home screen
- Branded push notifications (3)
- Recognition as Sponsor in on-site program and event signage
- 2 staff conference passes (\$5790 value)

\$10,000 (Exclusive)



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Contact Us



(312) 205-7888



sales@pmmimediagroup.com



PMMIMediaGroup.com



500 W. Madison St., Suite 1000
Chicago, IL 60661