



Sustainability Central

PRESENTED BY **PACKAGING
WORLD.**

October 18-21, 2026 @ PACK EXPO International

SPONSORSHIP PROSPECTUS

Must be a PACK EXPO International exhibitor to sponsor

ABOUT THE EVENT

LEAD THE FUTURE OF PACKAGING SUSTAINABILITY

Your stage to share what's next in sustainable packaging

At PACK EXPO International 2026, Sustainability Central returns as the packaging industry's most powerful stage for sustainability education and leadership.

Located at McCormick Place, Chicago, October 18–21, 2026, this high-impact destination connects sustainability-focused brands and suppliers with thousands of packaging professionals seeking actionable strategies and proven solutions.

Your sponsorship places your brand at the heart of the conversation shaping the industry's sustainable future.

Sample past topics include:

- Circular economy and EPR frameworks
- Sustainable packaging materials and design for recyclability
- Carbon and water reduction strategies
- E-commerce and logistics packaging innovation
- Policy, regulation, and compliance readiness
- Data and AI for sustainability efficiency



Location: Booth W-52060



2025 SPONSORS INCLUDE



Metsä



Where Sustainable Brands Connect with Packaging and Processing Suppliers

PACK EXPO International 2024 Session Metrics

2,509

Attendee Badge Scans

21
Sessions

3,356
Online
Agenda
Adds

119
Attendees
per Session
(average)

160
Registrations
per Session
(average)

SESSION SCHEDULE

30-minute time slots

Sunday, October 18

- 10:00 AM
- 11:00 AM – Premium Timeslot**
- 12:00 PM – Premium Timeslot**
- 1:00 PM – Premium Timeslot**
- 2:00 PM
- 3:00 PM
- 4:00 PM

Monday, October 19

- 10:00 AM
- 11:00 AM – Premium Timeslot**
- 12:00 PM – Premium Timeslot**
- 1:00 PM – Premium Timeslot**
- 2:00 PM
- 3:00 PM
- 4:00 PM

Tuesday, October 20

- 10:00 AM
- 11:00 AM – Premium Timeslot**
- 12:00 PM – Premium Timeslot**
- 1:00 PM – Premium Timeslot**
- 2:00 PM
- 3:00 PM
- 4:00 PM

Wednesday, October 21

- 10:00 AM
- 11:00 AM
- 12:00 PM

**Tentative schedule*



SPEAKING OPPORTUNITIES

We are excited to offer for the first time supplier led case study presentations on the highly coveted Sustainability Central Stage at PACK EXPO International. Limited spots available on a first-come, first-serve basis.

Before the Show

- Visitors viewing the Education Session schedule on packexpointernational.com will see your company's name and presentation title and will be encouraged to add your session to their planner.
- Sustainability Central will be mentioned in direct mail and email communications to targeted prospects who have expressed an interest in sustainability.
- Registered attendees receive emails directing them to the Education Session schedule.
- Listed in the two-page spread on Sustainability Central in the PACK EXPO Showcase mailed to 25,000.

During the Show

- Daily emails to attendees directing attention to the Education Session schedule online.
- Prominent signage for Sustainability Central, great location on the show floor, and a regular emphasis on sustainability initiatives will encourage strong attendance for your session.

After the Show

- You will receive contact information for all presentation attendees.
- You will receive the video recording of your presentation for your future use in promoting and highlighting your participation.
- We will host and share a library of session recordings with all session registrants and attendees.



SPONSORSHIP PACKAGES

Headline Sponsorship – Only 1

- 30-minute **prime speaking slot on Monday, Tuesday, or Wednesday**
- A Sustainability Central logo lock-up will be created and will include sponsor's logo featured as the sponsor. The logo lock-up will be **included on all Sustainability Central promotional materials** both pre-show and on-site including emails, social media posts, directional signage, and digital signage.
- The logo lock-up will be prominently **featured on the Sustainability Central stage back wall**, providing sponsor with premium visibility throughout the show.
- Sponsor may **provide a slide or video** that will be shared prior to the start of each session, extending sponsor's message to those who attend all sessions.
- Participating in a **pre-event webinar** (date TBD) with the opportunity to preview sponsor's session on the Sustainability Central stage and/or other activations at the event.
- Session recording included.
- **Branding on stage monitor in walk-in loop.**
- **Sustainability category listing in Game Plan (print, digital, & at-show distribution)**
- Listed in the two-page spread on Sustainability Central in the PACK EXPO Showcase mailed to 25,000.

Rate: \$25,000



SPONSORSHIP PACKAGES

Premium Sponsorship – Only 8

- 30-minute **prime speaking slot on Sunday, Monday, or Tuesday**
- Session recording included.
- **Branding on stage monitor in walk-in loop.**
- **Sustainability category listing in Game Plan (print, digital, & at-show distribution)**
- Listed in the two-page spread on Sustainability Central in the PACK EXPO Showcase mailed to 25,000.

Rate: \$15,000

Standard Sponsorship – Limited to 15

- 30-minute speaking slot (first-come; first-serve).
- Session recording included.
- Listed in the two-page spread on Sustainability Central in the PACK EXPO Showcase mailed to 25,000.

Rate: \$10,000



ABOUT US



PMMI Media Group

PMMI Media Group is a market-leading B2B media company that produces information for packaging, processing and automation professionals, bringing together solution providers and end users and facilitating connectivity throughout the supply chain. Its world class media brands — *Packaging World*, *ProFood World*, *Healthcare Packaging*, *OEM*, *Contract Manufacturing + Packaging*, and *Mundo EXPO PACK* — are proven leaders in covering this diverse and dynamic marketplace, and its digital products incorporate leading edge media technologies to deliver informed, actionable business intelligence to the industry.

PMMI Media Group is owned by PMMI, The Association for Packaging and Processing Technologies, a trade association representing more than 950 North American manufacturers and suppliers of equipment, components, and materials as well as providers of related equipment and services to the packaging and processing industry.

Learn more at [PMMIMediaGroup.com](https://www.PMMIMediaGroup.com)



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PACKEXPOINTERNATIONAL.COM/SPONSOR

Opportunities are limited and available on a first-come, first-serve basis.

**Secure Your Spot
Today!**