

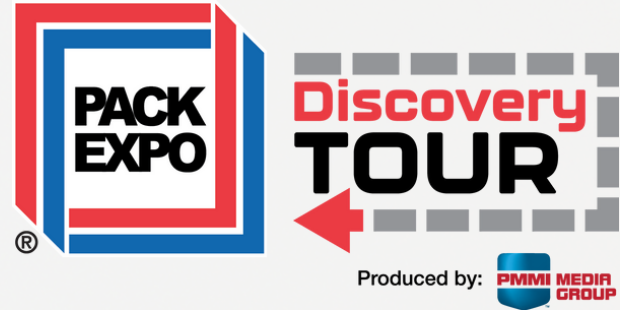


## SPONSORSHIP PROSPECTUS

PACK EXPO International 2026  
October 18-21 | McCormick Place - Chicago







# STAND APART. MAKE AN IMPACT. DRIVE ACTION.

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## What are PACK EXPO Discovery Tours?

PACK EXPO Discovery Tours are curated, expert lead tours that bring first-time attendees and senior level decision makers directly to your booth. Each tour is segmented to ensure your booth receives only qualified buyers actively looking for your solutions.

**“I will be watching the website next year, stalking it, so that I can be included.”**

- Dee Brewer, Teasdale Latin Foods  
PACK EXPO Las Vegas 2025 Tour Attendee





# TOUR INFO



## Time

Each Tour is 90 minutes with 5-10 minutes per stop.



## Availability

Each tour has up to 8 stops.



## Attendees

Each Group has 15 qualified end-user attendees.



## Actionable Leads

Receive contact information for all tour registrants





2025 PACK EXPO Las Vegas Tour Attendees



ATTENDEE  
JOB TITLES

Actual titles from PACK EXPO  
Las Vegas 2025 tour members.

Leadership

- CEO/President
- Owner/Founder
- COO
- CFO
- Managing Director

Engineering

- Director Engineering
- Automation Engineer
- Maintenance Engineer
- R&D Director/ Technical Director

Packaging

- Packaging Engineer
- Packaging Development Manager
- Packaging Development Engineer
- Director, Packaging Innovation

Operations

- Director of Supply Chain
- Manufacturing Manager
- Operations Director
- Plant Operations Director



# 2025 PACK EXPO Las Vegas Sponsors



## TOP REASONS TO SPONSOR

Showcase Products  
& Solutions



Networking &  
Lead Generation



Branding &  
Awareness



Develop  
Relationships



More Attendees  
to Your Booth







# SPONSORSHIPS



“The quality of leads is great. We received the lead list of the attendees who registered, who confirmed, and who actually attended, so that was a really nice breakdown for us to understand exactly who was here and how to message our follow ups to them.”

- Stephanie Felski, Pacteon (Exhibitor)



## Anchor Category Sponsorship

- Exclusive Logo Sponsorship
- First stop on the tour

Rate: \$7,850

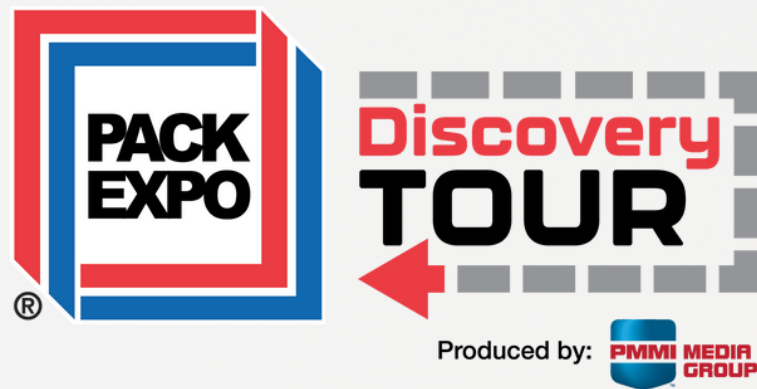


## Standard Tour Sponsorship

- 15-minute tour stop
- Full list of all tour participants

Rate: \$3,790





# TOUR TOPICS & SCHEDULE

The purpose of a Campaign Overview extends beyond summarizing results. It provides a structured framework to:

Sunday, October 18<sup>th</sup> @ 1:30 - 3:00pm



Robots In Action - North Hall



Case Packing and Bundling - South Hall

Monday, October 19<sup>th</sup> @ 10:00 - 11:30am



Digital Transformation - North Hall

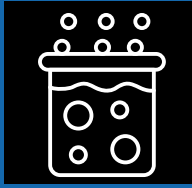


Must-See Labeling, Labels, and Printing - South Hall

Monday, October 19<sup>th</sup> @ 1:30 - 3:00pm



Flexible Packaging - West Hall

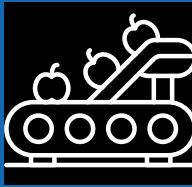


Liquid Processing Solutions - Upper Lakeside

Tuesday, October 20<sup>th</sup> @ 10:00 - 11:30am

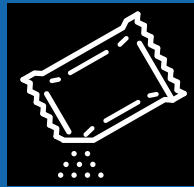


Bottling Line Solutions - North Hall



Food Processing Equipment - Upper Lakeside

Tuesday, October 20<sup>th</sup> @ 1:30 - 3:00pm



Modern Bagging Lines - South Hall



Upgrade & Expand Your Facilities - Upper Lakeside





# DISCOVERY TOUR HIGHLIGHTS

Hear about the value of Discovery Tours at PACK EXPO Las Vegas 2025 directly from attendees.

Watch the video [here](#).





## PMMI Media Group

*PMMI Media Group is a market-leading B2B media company that produces information for packaging, processing and automation professionals, bringing together solution providers and end users and facilitating connectivity throughout the supply chain. Its world class media brands — *Packaging World, ProFood World, Healthcare Packaging, OEM, Contract Manufacturing + Packaging, and Mundo EXPO PACK* — are proven leaders in covering this diverse and dynamic marketplace, and its digital products incorporate leading edge media technologies to deliver informed, actionable business intelligence to the industry.*

PMMI Media Group is owned by PMMI, The Association for Packaging and Processing Technologies, a trade association representing more than 950 North American manufacturers and suppliers of equipment, components, and materials as well as providers of related equipment and services to the packaging and processing industry.

Learn more at [PMMIMediaGroup.com](http://PMMIMediaGroup.com)





“This tour let me see the wide range of different opportunities there are to not only improve the business but help manufacturing concerns, lead and determine data driven technology and solutions, so it was very informative.”

- Roderick Campbell, AB Mauri North America (Attendee)



## Contact Us

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