

# EDITORIAL CALENDAR

25

PROFOOD WORLD  
2023 MEDIA KIT

Issue	Cover Story	Tech Today	Special Coverage	Plant Floor New Products	Industry Events and *Bonus Distribution
<b>FEBRUARY</b> Closing: 1/13 Materials: 1/20  <b>SPECIAL EDITION</b> LEADERS IN PROCESSING	<b>Remote Troubleshooting and Analysis</b>	<b>Product Inspection Systems</b>	<b>PACK EXPO International Innovations Report</b>  <b>Refrigeration &amp; Freezing Solutions</b> Cryogenic Freezing and Chilling Equipment Condensers and Evaporators Refrigeration Compressors	<ul style="list-style-type: none"> <li>High Pressure Processing</li> <li>Ovens, Dryers and Fryers</li> <li>Spraying/Washing Equipment and Nozzles</li> <li>Size Reduction Equipment: Slicers, Cutters, Dicers, Shredders</li> </ul>	<b>RFA Conference</b> – February 26-March 1, 2023 in Kiawah Island, S.C. <b>FPISA Annual Conference</b> – March 7-9, 2023 in Tucson, Ariz. <b>SNAXPO</b> – March 19-21, 2023 in Orlando, Fla. <b>ABA Convention</b> – March 26-29, 2023 in Amelia Island, Fla. <b>Food Northwest Process &amp; Packaging Expo</b> – April 4-6, 2023 in Portland, Ore. <b>Cheese Expo</b> – April 5-6, 2023 in Madison, Wis.*
<b>APRIL</b> Closing: 3/13 Materials: 3/17	<b>Sanitary Plant Design</b>	<b>Plant Floor Instrumentation</b> Pressure, Flow, Temperature, Level Measurement	<b>Dry Processing Solutions</b> Pneumatic Conveying Magnetic Separation Bulk Bag Filling, Conditioning and Discharging Feeders	<ul style="list-style-type: none"> <li>Washing Equipment for Parts, Totes, Bins, Pallets, Pails</li> <li>Retort/Thermal Processing</li> <li>Pest Control</li> <li>Lubricants</li> <li>Depositing and Filling Equipment</li> </ul>	<b>Craft Brewers Conference</b> – May 4-10, 2023 in Nashville, Tenn. <b>Food Safety Summit</b> – May 8-11, 2023 in Rosemont, Ill. <b>Interpack</b> – May 4-10, 2023 in Düsseldorf, Germany <b>EXPO PACK Guadalajara</b> – June 13-15, 2023 in Guadalajara, Mexico* <b>Interpack</b> – May 4-10, 2023
<b>JUNE</b> Closing: 5/15 Materials: 5/22	<b>Manufacturing Innovator of the Year</b>	<b>Pet Food Processing</b>	<b>Liquid Processing Solutions</b> Mixing, Blending and Homogenizing Equipment Process and CIP Sanitation Skids Flow Meters, Flow Indicators, Metering Systems and Valves	<ul style="list-style-type: none"> <li>Conveyor and Conveyor Belting</li> <li>Flooring, Drains, Walls, Doors</li> <li>Compressors and Blowers</li> <li>Batching/Weighing</li> </ul>	<b>BEMA Convention</b> – June 20-24, 2023 in Palmetto Bluff, S.C.
<b>AUGUST</b> Closing: 7/14 Materials: 7/21	<b>Sustainability Excellence in Manufacturing</b>	<b>Manufacturing Software</b>	<b>Refrigeration &amp; Freezing Solutions</b> Mechanical Freezing and Chilling Equipment Air Handling Systems Low-charge Ammonia Systems	<ul style="list-style-type: none"> <li>Coating and Enrobing Equipment</li> <li>Forming and Portioning Equipment</li> <li>Vertical Form, Fill and Seal Equipment</li> <li>Metal Detectors, Checkweighers and X-Ray</li> <li>Inspection Equipment</li> </ul>	<b>PACK EXPO Las Vegas</b> – September 11-13, 2023 in Las Vegas, Nev.  <b>NEXUS</b> – September 25-28, 2023 in Dallas, Texas
<b>PACK EXPO LAS VEGAS PROCESSING ZONE SHOWCASE</b>  Closing: 7/24 Materials: 7/31	<b>Guide to PACK EXPO Las Vegas including:</b> <ul style="list-style-type: none"> <li>Overview of all education sessions</li> <li>Co-location of related shows</li> <li>ProFood World's Manufacturing Innovation Awards</li> <li>ProFood World's Sustainability Excellence in Manufacturing Awards</li> <li>Packaging and Processing Women's Leadership Network Event</li> </ul>		<b>PACK EXPO Las Vegas Processing Zone Exhibitor New Products</b>		
<b>OCTOBER</b> Closing: 9/7 Materials: 9/12	<b>The Global Food and Beverage Industry Report</b>	<b>Upcycling</b>	<b>Dry Processing Solutions</b> Minor/Micro Ingredient Handling Tubular Drag and Chain Conveyors Airlocks, Bin Activators, Gates/Valves and Dry Conveying Components Screening Equipment	<ul style="list-style-type: none"> <li>Power Transmission Equipment: Motors, Drives and Bearings</li> <li>Electrical Components: Fittings, Connectors, Ties, Conduit</li> <li>Stainless Steel Piping and Fittings</li> <li>Color Coded Tools – Mops, Bins and Shovels</li> </ul>	
<b>DECEMBER</b> Closing: 11/6 Materials: 11/10	<b>Best-in-Class Plant Profile</b>	<b>Mixing &amp; Blending</b>	<b>Liquid Processing Solutions</b> Pumps, Valves & Fittings Heat Exchange Kettles, Tanks & Process Vessels	<ul style="list-style-type: none"> <li>Engine Room: Compressors, Water Heaters and Boilers</li> <li>Wastewater Treatment and Pollution Control Systems</li> <li>Centrifuges and Separators</li> <li>Hoses/Washdown Stations</li> </ul>	<b>Case Studies, Packaging Technology, Expert Columnists and OpX Intel/FSO Case in Point Series included in every issue.</b>