

# 2024 CONTENT CALENDAR

Q1	Q2	Q3	Q4
<b>Healthcare Packaging Magazine</b>			
<p><b>Spring</b></p> <p><b>Feature:</b> Innovations in Pharma &amp; Med Device Report  <b>Special Section:</b> Leaders in Healthcare Packaging  <b>Ad close:</b> 2/26, <b>Materials:</b> 3/4  <b>Bonus Distribution:</b> PACK EXPO East</p>		<p><b>Fall</b></p> <p><b>Feature:</b> Machinery and Materials That Reduce Waste/Sustainability  <b>Special Section:</b> PACK EXPO IntlPreview  <b>Ad close:</b> 8/26, <b>Materials:</b> 9/3  <b>Bonus Distribution:</b> PACK EXPO Intl</p>	
<b>Supplements and Supplier Guides</b>			
<p><b>PACK EXPO East Showcase</b>  <b>Ad close:</b> 1/21, <b>Materials:</b> 1/28</p> <p><b>2024 Buyers Guide</b>  <b>Ad close:</b> 2/23, <b>Materials:</b> 3/1</p>			<p><b>PACK EXPO Intl Showcase</b>  <b>Ad close:</b> 9/12, <b>Materials:</b> 9/15</p>
<b>Events</b>			
<p><b>PACK EXPO East</b>  March 18-20   Philadelphia, PA</p>	<p><b>EXPO PACK Mexico</b>  June 4-7   Mexico City, MX</p>	<p><b>Packaging Recycling Summit</b>  September 16-18   Anaheim, CA</p>	<p><b>PACKEvolution Latinoamérica</b>  October 16-17   Guadalajara, MX</p> <p><b>PACK EXPO International</b>  November 3-6   Chicago, IL</p>
<b>Webinars</b>			
<p>How Packaging Automation Is Driving Quality and OEE</p>	<p>Straight from the Aisles: Packaging Insights from the Front Lines</p>	<p>Make Your Packaging Both Safe and Sustainable</p>	<p>The Human Factors at the Heart of Packaging Design</p>