

CONTENT CALENDAR

Q1	Q2	Q3	Q4
OEM Magazine			
Spring Feature: Digital Transf./Cybersecurity Special Section: Partner Leaders Ad close: 2/8, Materials: 2/15 Bonus Distribution: PACK EXPO East	Summer Feature: Sustainability/Global and Local Standards Ad close: 5/10, Materials: 5/17	Fall Feature: Engaging the Future Workforce/Automation and Robotics Special Section: OEM Insider Ad close: 7/19, Materials: 7/26 Bonus Distribution: PACK EXPO Intl	Winter Feature: Predictive Maintenance/Sales and Marketing Special Section: Annual Resource Guide Ad close: 10/23, Materials: 10/30
Supplements and Supplier Guides			
2024 Buyers Guide Ad close: 2/8, Materials: 2/15			PACK EXPO Intl Showcase Ad close: 9/12, Materials: 9/19
Events			
PACK EXPO East March 18-20 Philadelphia, PA	EXPO PACK Mexico June 4-7, 2024 Mexico City, MX		PACK EXPO International November 3-6 Chicago, IL