

# 2024 CONTENT CALENDAR

| Q1                                                                                                                                                                                                                                                                                                                                                                                                  | Q2                                                                                                                                                                     | Q3                                                                                                                                                                                                                                                                                                                                       | Q4                                                                                                                                                                                                                                                                                                                                                 |
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| Packaging World Magazine                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                    |
| <p><b>January/February</b><br/><b>Feature:</b> Innovations Report: Top Trends in Tech and Materials<br/><b>Ad close:</b> 1/9, <b>Materials:</b> 1/12<br/><b>Bonus Distribution:</b> PACK EXPO East</p> <p><b>March/April</b><br/><b>Feature:</b> Is Now the Time for Big Brands to Get on Board with Reusables and Refillables?<br/><b>Ad close:</b> 3/7, <b>Materials:</b> 3/14</p>                | <p><b>May/June</b><br/><b>Feature:</b> Healthcare, Beauty, Chemical &amp; Household; Sustainability   Readex Study<br/><b>Ad close:</b> 5/2, <b>Materials:</b> 5/9</p> | <p><b>July/August</b><br/><b>Feature:</b> Sustainability Chemical Recycling<br/><b>Ad close:</b> 6/24, <b>Materials:</b> 7/1</p> <p><b>September</b><br/><b>Feature:</b> Sustainability: How Brands are Designing for Recyclability<br/><b>Ad close:</b> 8/8, <b>Materials:</b> 8/15</p>                                                 | <p><b>October</b><br/><b>Feature:</b> Robotics Report: Trends and Tech in Robotics<br/><b>Ad close:</b> 9/5, <b>Materials:</b> 9/12<br/><b>Bonus Distribution:</b> PACK EXPO Intl</p> <p><b>November/December</b><br/><b>Feature:</b> Direct to Consumer Trends: Ecommerce and Omnichannel<br/><b>Ad close:</b> 10/18, <b>Materials:</b> 10/25</p> |
| Supplements and Supplier Guides                                                                                                                                                                                                                                                                                                                                                                     |                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                    |
| <p><b>PACK EXPO East Showcase</b><br/><b>Ad close:</b> 1/9, <b>Materials:</b> 1/12</p> <p><b>Craft Brew supplement</b><br/><b>Ad close:</b> 2/15, <b>Materials:</b> 2/22<br/><b>Bonus Distribution:</b> Craft Brew Conf.</p> <p><b>Contract Manufacturing and Packaging supplement</b><br/><b>Ad close:</b> 2/2, <b>Materials:</b> 2/9<br/><small>*Polybagged with March/April PW Issue</small></p> |                                                                                                                                                                        | <p><b>Contract Manufacturing and Packaging supplement</b><br/><b>Ad close:</b> 6/3, <b>Materials:</b> 6/10<br/><small>*Polybagged with July/August PW Issue</small></p> <p><b>Women in Packaging and Processing supplement*</b><br/><b>Ad close:</b> 8/8, <b>Materials:</b> 8/15<br/><small>*Polybagged with September Issue</small></p> | <p><b>PACK EXPO Intl Showcase</b><br/><b>Ad close:</b> 9/12, <b>Materials:</b> 9/19</p> <p><b>2025 Buyer's Guide</b><br/><b>Ad close:</b> 10/7, <b>Materials:</b> 10/14</p> <p><b>Contract Manufacturing and Packaging supplement</b><br/><b>Ad close:</b> 10/1, <b>Materials:</b> 10/8<br/><small>*Polybagged with Nov/Dec PW Issue</small></p>   |
| Events                                                                                                                                                                                                                                                                                                                                                                                              |                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                    |
| <p><b>PACK EXPO East</b><br/>March 18-20   Philadelphia, PA</p>                                                                                                                                                                                                                                                                                                                                     | <p><b>EXPO PACK Mexico</b><br/>June 4-7   Mexico City, MX</p>                                                                                                          | <p><b>Packaging Recycling Summit</b><br/>September 16-18   Anaheim, CA</p>                                                                                                                                                                                                                                                               | <p><b>PACKEvolution Latinoamérica</b><br/>October 16-17   Guadalajara, MX</p> <p><b>PACK EXPO International</b><br/>November 3-6   Chicago, IL</p>                                                                                                                                                                                                 |
| Webinars                                                                                                                                                                                                                                                                                                                                                                                            |                                                                                                                                                                        |                                                                                                                                                                                                                                                                                                                                          |                                                                                                                                                                                                                                                                                                                                                    |
| <p>Autonomous Mobile Robots</p>                                                                                                                                                                                                                                                                                                                                                                     | <p>Extended Producer Responsibility in the US: What Brands and Producers Can Expect</p>                                                                                | <p>Chemical Recycling: Flexible Packaging's Path Forward?</p>                                                                                                                                                                                                                                                                            | <p>Robotics Roundup: Inside the Future of Packaging Implementations</p>                                                                                                                                                                                                                                                                            |