

2024 CONTENT CALENDAR

Q1	Q2	Q3	Q4
Packaging World Magazine			
<p>January/February Feature: Innovations Report: Top Trends in Tech and Materials Ad close: 1/9, Materials: 1/12 Bonus Distribution: PACK EXPO East</p> <p>March/April Feature: Is Now the Time for Big Brands to Get on Board with Reusables and Refillables? Ad close: 3/7, Materials: 3/14</p>	<p>May/June Feature: Healthcare, Beauty, Chemical & Household; Sustainability Readex Study Ad close: 5/2, Materials: 5/9</p>	<p>July/August Feature: Sustainability Chemical Recycling Ad close: 6/24, Materials: 7/1</p> <p>September Feature: Sustainability: How Brands are Designing for Recyclability Ad close: 8/8, Materials: 8/15</p>	<p>October Feature: Robotics Report: Trends and Tech in Robotics Ad close: 9/5, Materials: 9/12 Bonus Distribution: PACK EXPO Intl</p> <p>November/December Feature: Direct to Consumer Trends: Ecommerce and Omnichannel Ad close: 10/18, Materials: 10/25</p>
Supplements and Supplier Guides			
<p>PACK EXPO East Showcase Ad close: 1/9, Materials: 1/12</p> <p>Craft Brew supplement Ad close: 2/15, Materials: 2/22 Bonus Distribution: Craft Brew Conf.</p> <p>Contract Manufacturing and Packaging supplement Ad close: 2/2, Materials: 2/9 <small>*Polybagged with March/April PW Issue</small></p>		<p>Contract Manufacturing and Packaging supplement Ad close: 6/3, Materials: 6/10 <small>*Polybagged with July/August PW Issue</small></p> <p>Women in Packaging and Processing supplement* Ad close: 8/8, Materials: 8/15 <small>*Polybagged with September Issue</small></p>	<p>PACK EXPO Intl Showcase Ad close: 9/12, Materials: 9/19</p> <p>2025 Buyer's Guide Ad close: 10/7, Materials: 10/14</p> <p>Contract Manufacturing and Packaging supplement Ad close: 10/1, Materials: 10/8 <small>*Polybagged with Nov/Dec PW Issue</small></p>
Events			
<p>PACK EXPO East March 18-20 Philadelphia, PA</p>	<p>EXPO PACK Mexico June 4-7 Mexico City, MX</p>	<p>Packaging Recycling Summit September 16-18 Anaheim, CA</p>	<p>PACKEvolution LatinAmerica October 8-9 Monteray, MX</p> <p>Emerging Brands Summit November 2 Chicago, IL</p> <p>PACK EXPO International November 3-6 Chicago, IL</p>
Webinars			
<p>Cybersecurity Challenges During Digital Transformation</p>	<p>Smart Packaging Trends: Digital Passports and Digital Watermarks</p>	<p>Advanced Recycling: Opportunities & Challenges</p>	<p>Robotics in Packaging: Top Trends & Technologies for 2024</p>