

2025

Content Calendar

Healthcare Packaging Magazine

• Bonus Distribution

Spring Issue

Leaders in Healthcare
Packaging special edition

Pharma/ Med Device
Usability/ Human Factors

Closing: February 24

Materials: March 3

Delivers: April 14

Fall Issue*

PACK EXPO Las Vegas Preview

Serialization/ Traceability
Through the Supply Chain

Closing: July 24

Materials: July 31

Delivers: September 8

Events and Event Issues

PACK EXPO Southeast

March 10-12 | Atlanta, GA

Showcase Issue*

Closing: January 9

Materials: January 13

Delivers: February 24

EXPO PACK Guadalajara

June 10-12 | Guadalajara, MX

Show Issue*

Closing: April 1

Materials: April 8

Delivers: May 12

Packaging Recycling Summit

June 25-27 | Dallas, TX

Sponsorship Deadline

April 30

PACK EXPO Las Vegas

September 29-October 1 | Las Vegas, NV

Showcase Issue*

Closing: July 30

Materials: August 6

Delivers: September 11

Emerging Brands Central

September 29-October 1 | Las Vegas, NV

Sponsorship Deadline

July 28

Webinars

Medical Device Packaging Recyclability: Opportunities and Challenges

Close: March 12
Broadcast: March 26

Achieving Supply Chain Visibility & Transparency Through New Technologies

Close: July 30
Broadcast: August 13