

# Packaging World Content Calendar

## Magazine

• Bonus Distribution

### January/February

Annual Outlook Report (AOR) + Smart Packaging (AIPIA) Update

**Closing:** January 9  
**Materials:** January 13  
**Delivers:** February 24

### March/April

New Materials, Legacy Equipment

**Closing:** March 6  
**Materials:** March 13  
**Delivers:** April 21

### May/June

FMCG Labeling Operations and Walmart's Item-Level RFID Mandates and Signet Ad Study

**Closing:** May 1  
**Materials:** May 8  
**Delivers:** June 16

### July/August

2D Barcode Revolution: Taking Advantage of New Data Collection

**Closing:** June 19  
**Materials:** June 26  
**Delivers:** August 4

### September\*

*PELV Show Issue*  
 Robotics Report + Design for Recyclability: Covering PRS 2025

**Closing:** July 24  
**Materials:** July 31  
**Delivers:** September 8

### October

Refillable, Reusable D2C Packaging: Checking in on Consumer Adoption

**Closing:** September 4  
**Materials:** September 11  
**Delivers:** October 20

### November/December

Innovations in Linear and Independent Motion Packaging Applications

**Closing:** October 20  
**Materials:** October 27  
**Delivers:** December 8

### Craft Brew Supplement\*

**Closing:** February 13  
**Materials:** February 20  
**Delivers:** March 25

## Contract Manufacturing and Packaging

### March/April

**Closing:** February 3  
**Materials:** February 10  
**Delivers:** April 21

### July/August\*

**Closing:** June 2  
**Materials:** June 9  
**Delivers:** August 4

### November/December

**Closing:** October 3  
**Materials:** October 10  
**Delivers:** December 8

### Annual Resource Guide (Leaders)

**Closing:** October 7  
**Materials:** October 14  
**Delivers:** December 8

## Events and Event Issues

### PACK EXPO Southeast

March 10-12 | Atlanta, GA

#### Showcase Issue\*

**Closing:** January 9  
**Materials:** January 13  
**Delivers:** February 24

### EXPO PACK Guadalajara

June 10-12 | Guadalajara, MX

#### Show Issue\*

**Closing:** April 1  
**Materials:** April 8  
**Delivers:** May 12

### Packaging Recycling Summit

June 25-27 | Dallas, TX

#### Sponsorship Deadline

April 30

### PACK EXPO Las Vegas

September 29-October 1 | Las Vegas, NV

#### Showcase Issue\*

**Closing:** July 30  
**Materials:** August 6  
**Delivers:** September 11

### Emerging Brands Central

September 29-October 1 | Las Vegas, NV

#### Sponsorship Deadline

July 28

## Webinars

**Flexible Packaging: Considerations for Running New-Era Materials on Existing or Older Equipment**

Close: January 14  
 Broadcast: January 28

**Digital Printing: Not Just for Short Run Jobs Anymore**

Close: April 8  
 Broadcast: April 22

**2D Barcode Revolution: How Brands can Take Advantage of Exceptional New Data Collection**

Close: July 1  
 Broadcast: July 15

**Innovations in Linear and Independent Motion Packaging Applications**

Close: November 4  
 Broadcast: November 18