

Packaging World Content Calendar

Magazine

• Bonus Distribution

January/February

Annual Outlook Report (AOR) + Smart Packaging (AIPIA) Update

Closing: January 9
Materials: January 13
Delivers: February 24

March/April

New Materials, Legacy Equipment

Closing: March 6
Materials: March 13
Delivers: April 21

May/June

FMCG Labeling Operations and Walmart's Item-Level RFID Mandates and Signet Ad Study

Closing: May 1
Materials: May 8
Delivers: June 16

July/August

2D Barcode Revolution: Taking Advantage of New Data Collection

Closing: June 19
Materials: June 26
Delivers: August 4

September*

PELV Show Issue
 Robotics Report + Design for Recyclability: Covering PRS 2025

Closing: July 24
Materials: July 31
Delivers: September 8

October

Refillable, Reusable D2C Packaging: Checking in on Consumer Adoption

Closing: September 4
Materials: September 11
Delivers: October 20

November/December

Innovations in Linear and Independent Motion Packaging Applications

Closing: October 20
Materials: October 27
Delivers: December 8

Craft Brew Supplement*

Closing: February 13
Materials: February 20
Delivers: March 25

Contract Manufacturing and Packaging

March/April

Closing: February 3
Materials: February 10
Delivers: April 21

July/August*

Closing: June 2
Materials: June 9
Delivers: August 4

November/December

Closing: October 3
Materials: October 10
Delivers: December 8

Annual Resource Guide (Leaders)

Closing: October 7
Materials: October 14
Delivers: December 8

Events and Event Issues

PACK EXPO Southeast

March 10-12 | Atlanta, GA

Showcase Issue*

Closing: January 9
Materials: January 13
Delivers: February 24

EXPO PACK Guadalajara

June 10-12 | Guadalajara, MX

Show Issue*

Closing: April 1
Materials: April 8
Delivers: May 12

Packaging Recycling Summit

June 25-27 | Dallas, TX

Sponsorship Deadline

April 30

PACK EXPO Las Vegas

September 29-October 1 | Las Vegas, NV

Showcase Issue*

Closing: July 30
Materials: August 6
Delivers: September 11

Emerging Brands Central & Sustainability Central

September 29-October 1 | Las Vegas, NV

Sponsorship Deadline

July 28

Webinars

Flexible Packaging: Considerations for Running New-Era Materials on Existing or Older Equipment

Close: January 14
 Broadcast: January 28

Digital Printing: Not Just for Short Run Jobs Anymore

Close: April 8
 Broadcast: April 22

2D Barcode Revolution: How Brands can Take Advantage of Exceptional New Data Collection

Close: July 1
 Broadcast: July 15

Innovations in Linear and Independent Motion Packaging Applications

Close: November 4
 Broadcast: November 18