

Content Calendar

Healthcare Packaging Magazine

• Bonus Distribution

Spring Issue

Leaders in Healthcare
Packaging Special Edition

Breakthroughs in Sustainable
Solutions in Life Sciences:
Exploring What’s New

Closing: March 4

Materials: March 11

Delivers: April 1

Fall Issue*

PACK EXPO International Preview

Labeling Considerations for
Adherence, Safety, and
Traceability

Closing: July 8

Materials: July 15

Delivers: September 1

Events and Event Issues

PACK EXPO Southeast

April 12-14 | Atlanta, GA

Showcase Issue*

Closing: February 4

Materials: February 11

Delivers: March 1

EXPO PACK Guadalajara

June 8-10 | Guadalajara, MX

Show Issue*

Closing: April 1

Materials: April 8

Delivers: May 11

(Subject to Change)

Packaging World Forum

June 16-17 | Chicago, IL

Sponsorship Deadline

TBD

PACK EXPO Las Vegas

Sept 27-29 | Las Vegas, NV

Showcase Issue*

Closing: July 22

Materials: July 29

Delivers: September 1

Sustainability Central

Sept 27-29 | Las Vegas, NV

Sponsorship Deadline

TBD

Sponsored Webinars

Closing TBD
Released 9.1.27

**Traceability: What It Means for the
Manufacturer, the Supply Chain, and the
Consumer**

3-part webinar series on the 12-Digit NDC Rule:

Closing TBD
Released 4.14.27

**Understanding the FDA's 12-Digit NDC Rule:
What Pharma Teams Need to Know**

Closing TBD
Released 5.12.27

**Packaging, Labeling, and Barcode
Challenges in the Transition to 12-Digit
NDCs**

Closing TBD
Released 6.9.27

**Building a Long-Term Readiness
Strategy for the 12-Digit NDC
Transition**