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| 2027                                                                                                                                                                                                                                                                           | Packaging World Content Calendar                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                           |
| Magazine                                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                           |
| *Readers Study Conducted for specified Issue.                                                                                                                                                                                                                                  |                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                           |
| • Bonus Distribution                                                                                                                                                                                                                                                           |                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                           |
| <div>January/February</div> <div>AOR 2027 + Artificial Intelligence in Packaging</div> <div>AI Survey   MES Systems That Improve OEE</div> <div>From Equipment to Design</div> <div>Closing: January 8</div> <div>Materials: January 14</div> <div>Delivers: February 22</div> | <div>March/April</div> <div>Operations Resilience: Workforce, Equipment &amp; Knowledge</div> <div>AI-Driven Operations   Workforce Transformation</div> <div>Closing: March 4</div> <div>Materials: March 11</div> <div>Delivers: April 19</div> | <div>May/June*</div> <div>Flexible Packaging &amp; Sustainability</div> <div>EPR Compliance   Lightweighting   Flexible Film Design</div> <div>Closing: April 29</div> <div>Materials: May 6</div> <div>Delivers: June 14</div> <div>Baxter Ad Research Study</div> | <div>July/August</div> <div>Smart &amp; Connected Packaging</div> <div>Sunrise 2027   2D Barcodes</div> <div>Digital Product Passport, RFID, NFC</div> <div>Closing: June 10</div> <div>Materials: June 17</div> <div>Delivers: July 26</div> | <div>PEI Show Issue</div> <div>September*</div> <div>Flexible Film: Design, Recyclability &amp; Performance</div> <div>PACK EXPO Las Vegas Show Coverage &amp; Preview</div> <div>Closing: July 22</div> <div>Materials: July 29</div> <div>Delivers: September 7</div> | <div>November</div> <div>Equipment, Operations &amp; Risk</div> <div>Robotics Report   E-Commerce / D2C</div> <div>Closing: September 22</div> <div>Materials: September 29</div> <div>Delivers: November 8</div> <div>Baxter Ad Research Study</div> | <div>Annual Resource Guide   Leaders</div> <div>Sustainability in Coding &amp; Marking Equipment</div> <div>Closing: October 5</div> <div>Materials: October 13</div> <div>Delivers: December 7</div> <div>Industry Leader Profiles</div> |
| Events and Event Issues                                                                                                                                                                                                                                                        |                                                                                                                                                                                                                                                   |                                                                                                                                                                                                                                                                     |                                                                                                                                                                                                                                               |                                                                                                                                                                                                                                                                         |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                           |
| <div>PACK EXPO Southeast</div> <div>April 12-14   Atlanta, GA</div> <div>Showcase Issue*</div> <div>Closing: February 4</div> <div>Materials: February 11</div> <div>Delivers: March 1</div>                                                                                   | <div>EXPO PACK Guadalajara</div> <div>June 8-10   Guadalajara, MX</div> <div>Show Issue*</div> <div>Closing: April 1</div> <div>Materials: April 8</div> <div>Delivers: May 11</div> <div>(Subject to Change)</div>                               | <div>Packaging World Forum</div> <div>June 16-17   Chicago, IL</div> <div>Sponsorship Deadline</div> <div>TBD</div>                                                                                                                                                 | <div>PACK EXPO Las Vegas</div> <div>Sept 27-29   Las Vegas, NV</div> <div>Showcase Issue*</div> <div>Closing: July 22</div> <div>Materials: July 29</div> <div>Delivers: September 1</div>                                                    | <div>Sustainability Central</div> <div>Sept 27-29   Las Vegas, NV</div> <div>Sponsorship Deadline</div> <div>TBD</div>                                                                                                                                                  |                                                                                                                                                                                                                                                       |                                                                                                                                                                                                                                           |