

The image shows the front cover of the "2025 Edition SECOND LOOK PRODUCT GUIDE". The cover is white and blue. At the top left is the "PACK EXPO LAS VEGAS" logo with a red and blue geometric design. Below it is a banner that says "CELEBRATING 30 YEARS". The title "SECOND LOOK PRODUCT GUIDE" is in large, bold, blue letters. Below the title are three small images: a close-up of a machine tool, two people talking at a booth, and a conveyor belt with packages. A purple banner across the middle says "A post-show guide to products from the show personalized for Margaret Elizabeth Wilson". Below this are several smaller images of people interacting with various pieces of industrial equipment, including a robotic arm, a large cylindrical component, and a conveyor system. At the bottom right is the "PMMI MEDIA GROUP" logo.

2025 Edition

SECOND LOOK PRODUCT GUIDE

PACK EXPO LAS VEGAS

CELEBRATING 30 YEARS

A post-show guide to products from the show personalized for

Margaret Elizabeth Wilson

DECADE PRODUCTS

2025 SURVEY RESULTS

PMMI MEDIA GROUP



Second Look

2025 SURVEY RESULTS

About Us

PMMI Media Group is not just a media provider, but a vital part of the industry's ecosystem, fostering connections, education, and growth between end users and suppliers in the market.

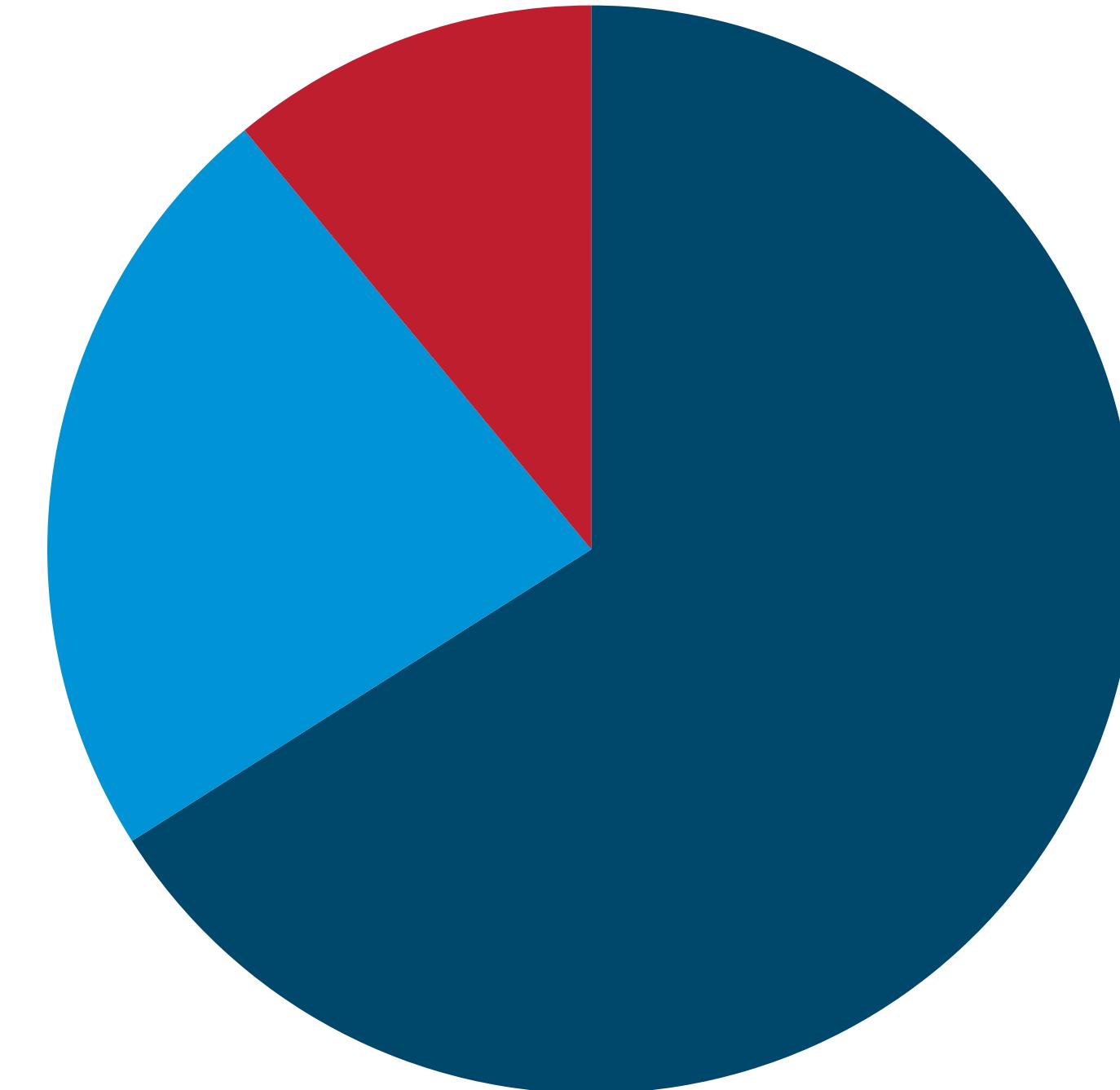
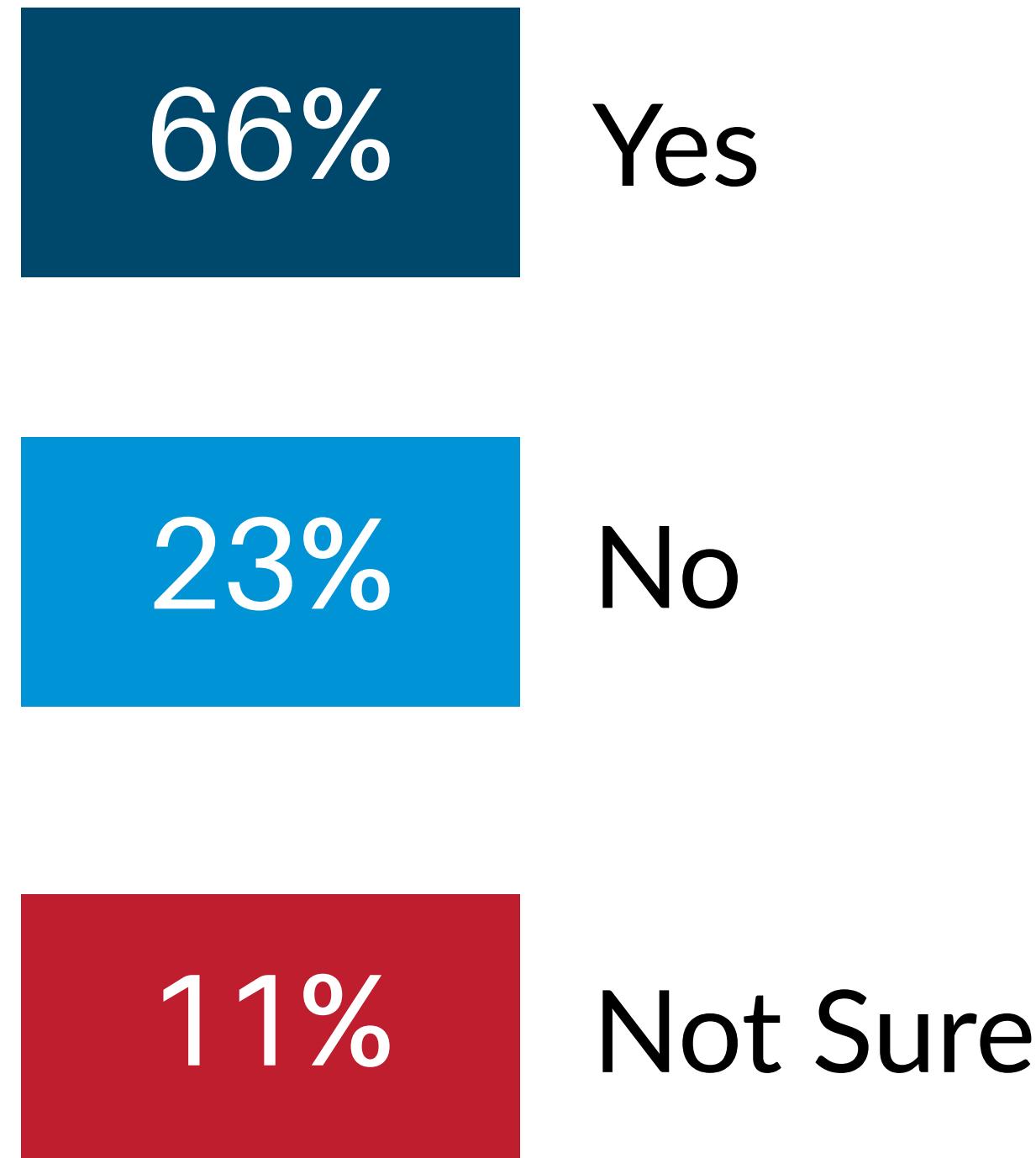
PMMI Media Group is owned by PMMI, The Association for Packaging and Processing Technologies, a trade association representing more than 1,000 manufacturers and suppliers of packaging and processing equipment, components, and materials. PMMI further unites the industry and produces the world-class PACK EXPO portfolio of trade shows.

PMMI Media Group connects packaging and processing suppliers with the PMMI Trade Show audience through year-round engagement. Our portfolio features industry-leading brands such as Packaging World, ProFood World, Healthcare Packaging, OEM, and Mundo EXPO PACK

About the Survey

This survey reflects the voices of 105 verified end users who registered for PACK EXPO Las Vegas 2025 and received a print or digital copy of Second Look; a post-show guide containing exhibitors in packaging and/or processing solutions chosen during registration.

Did you receive a post-show Second Look in the mail recently, containing exhibitors in the specific categories in which you were interested?



One of Second Look's goals is to uncover companies in the categories you expressed an interest in that you may have MISSED at the show. Even if you didn't visit them, was it useful to see these companies? (Check all that apply).



Did you find Second Look a useful reminder of some of the companies whose booths you visited?

66%

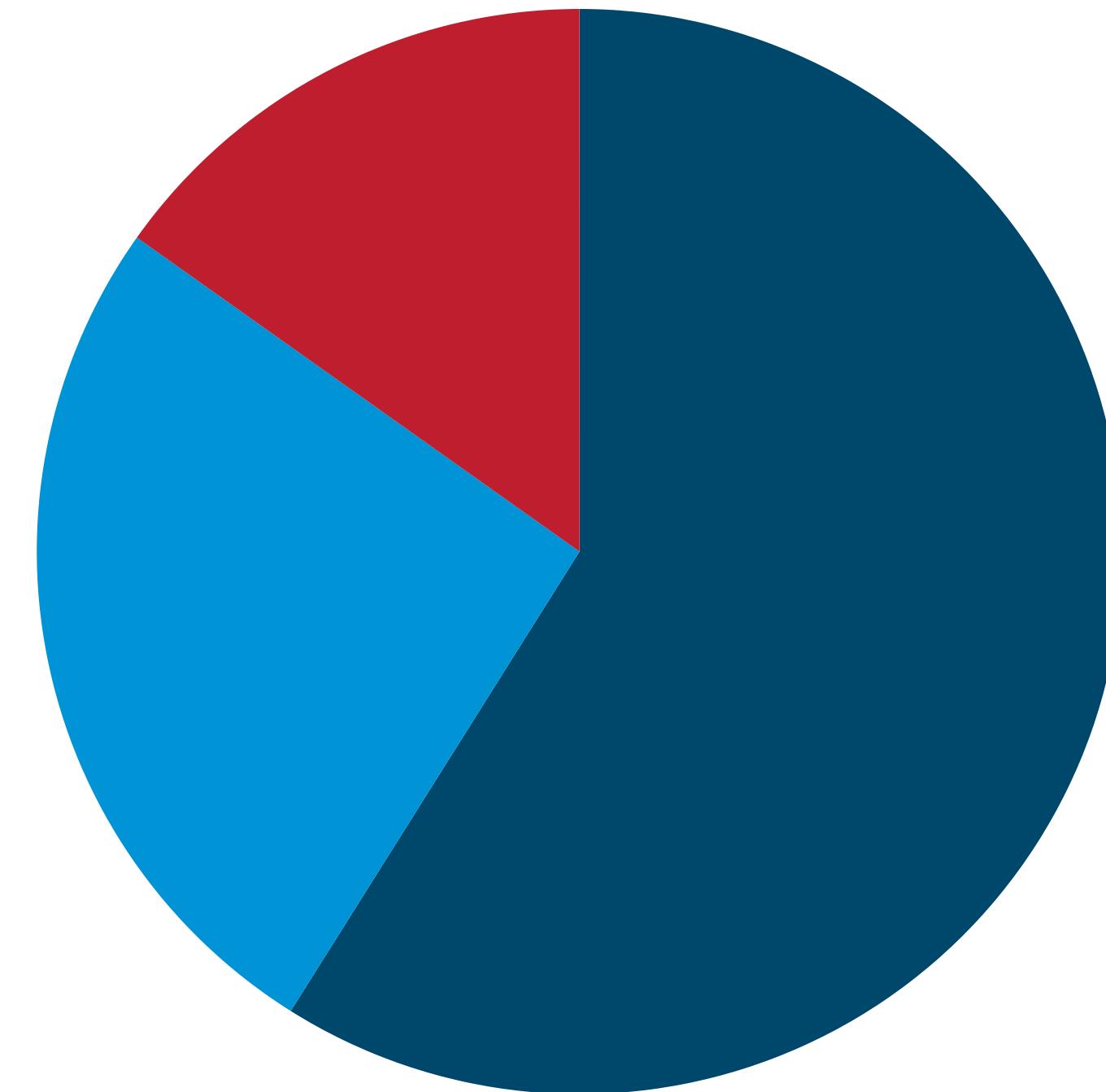
Yes, useful to be reminded of these companies.

29%

Yes, and I did some post-show research by visiting their websites, prompted by Second Look

17%

No, I didn't find Second Look useful.



Based on your experience, how likely is it that you would recommend Second Look to a friend or colleague? (not at all likely) 0 - 10 (extremely likely)

Over 70% chose 7-10, they would recommend Second Look to a friend or colleague

Less Than 30% chose 0-6, they were not likely or somewhat likely to recommend



Key Takeaways



**MEDIA
GROUP**

89% Remember receiving Second Look

85% found Second Look useful to discover companies they might have missed

83% found Second Look useful in remembering companies they had visited

Over 70% were likely or extremely likely to recommend Second Look to a friend or colleague

Interested in being a part of Second Look for PACK EXPO International

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