



LAS VEGAS



2025 Edition

# SECONDLOOK PRODUCT GUIDE



A post-show guide to products from the show personalized for

**Margaret Elizabeth Wilson**



Type in the [pe.show/](https://pe.show/) shortcut URL after each product for videos, product details, and demos you missed.



# Second Look

2025 SURVEY RESULTS

# About Us

PMMI Media Group is not just a media provider, but a vital part of the industry's ecosystem, fostering connections, education, and growth between end users and suppliers in the market.

PMMI Media Group is owned by PMMI, The Association for Packaging and Processing Technologies, a trade association representing more than 1,000 manufacturers and suppliers of packaging and processing equipment, components, and materials. PMMI further unites the industry and produces the world-class PACK EXPO portfolio of trade shows.

PMMI Media Group connects packaging and processing suppliers with the PMMI Trade Show audience through year-round engagement. Our portfolio features industry-leading brands such as Packaging World, ProFood World, Healthcare Packaging, OEM, and Mundo EXPO PACK

## About the Survey

This survey reflects the voices of 105 verified end users who registered for PACK EXPO Las Vegas 2025 and received a print or digital copy of Second Look; a post-show guide containing exhibitors in packaging and/or processing solutions chosen during registration.

Did you receive a post-show Second Look in the mail recently, containing exhibitors in the specific categories in which you were interested?



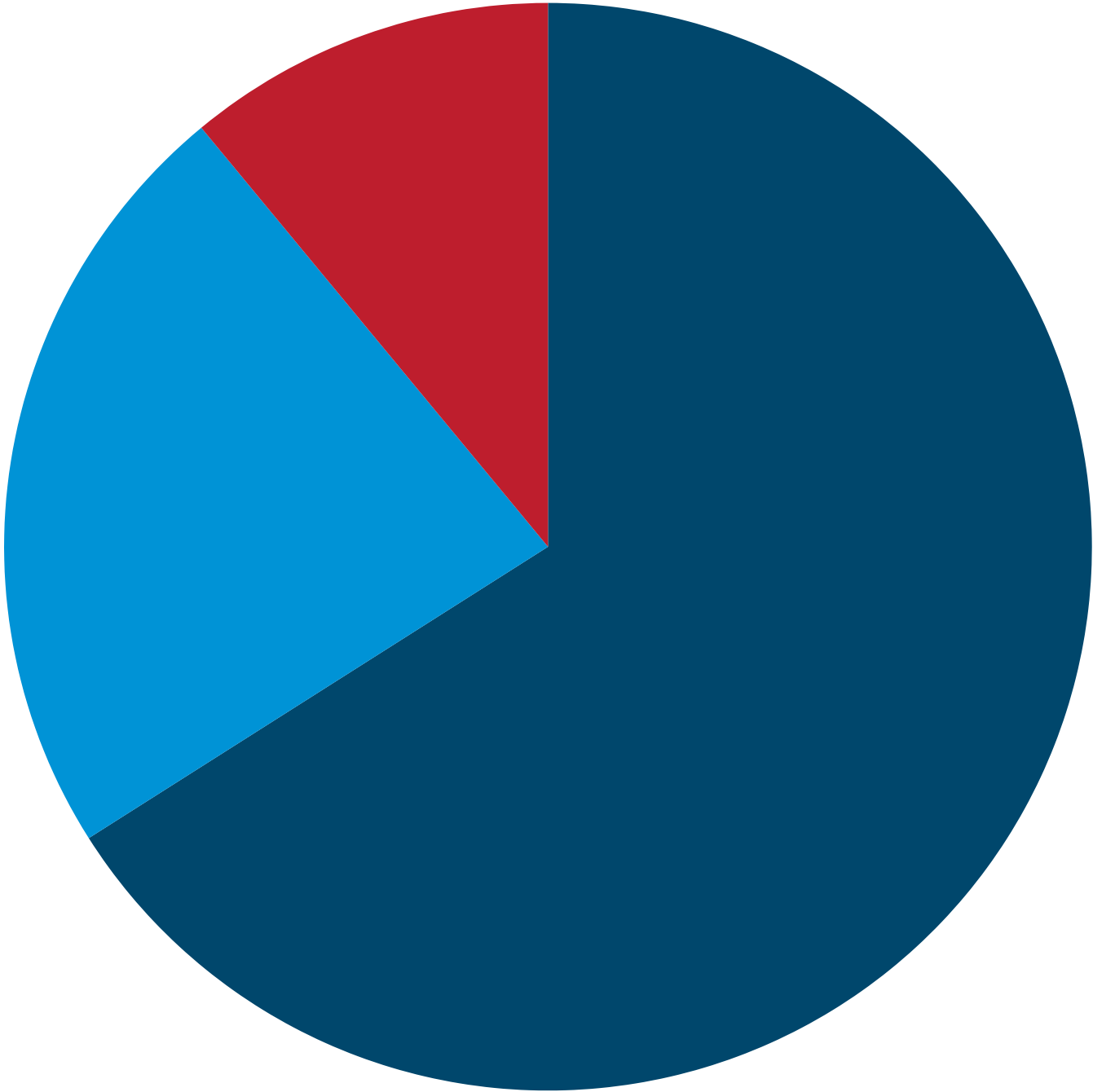
Yes



No



Not Sure



One of Second Look’s goals is to uncover companies in the categories you expressed an interest in that you may have MISSED at the show. Even if you didn’t visit them, was it useful to see these companies? (Check all that apply).



# Did you find Second Look a useful reminder of some of the companies whose booths you visited?

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66%

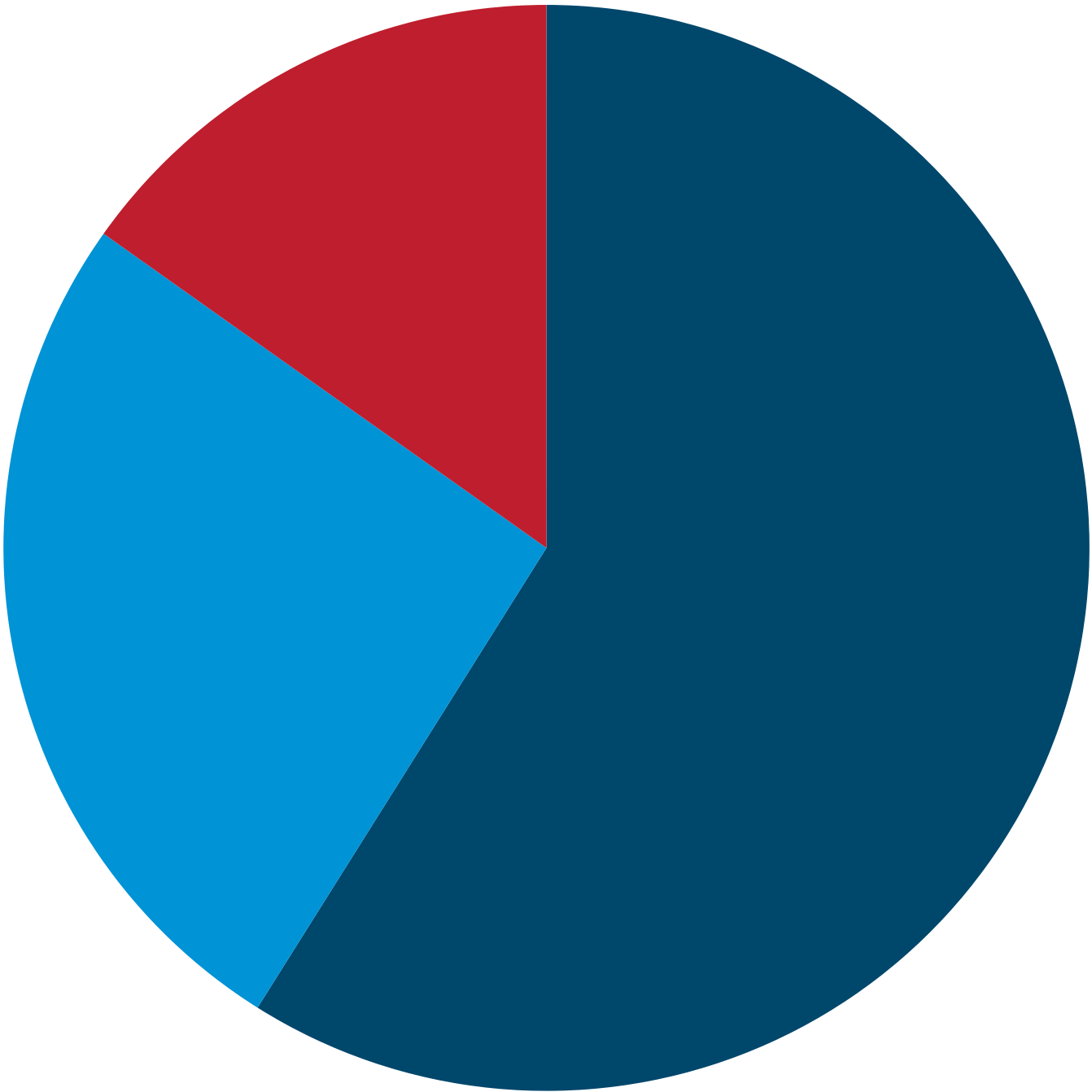
Yes, useful to be reminded of these companies.

29%

Yes, and I did some post-show research by visiting their websites, prompted by Second Look

17%

No, I didn't find Second Look useful.



**Based on your experience, how likely is it that you would recommend Second Look to a friend or colleague? (not at all likely) 0 - 10 (extremely likely)**

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**Over 70% chose 7-10, they would recommend Second Look to a friend or colleague**

**Less Than 30% chose 0-6, they were not likely or somewhat likely to recommend**





# Key Takeaways

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**89% Remember receiving Second Look**

**85% found Second Look useful to discover companies they might have missed**

**83% found Second Look useful in remembering companies they had visited**

**Over 70% were likely or extremely likely to recommend Second Look to a friend or colleague**



# Interested in being a part of Second Look for PACK EXPO International

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## Contact Us



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